

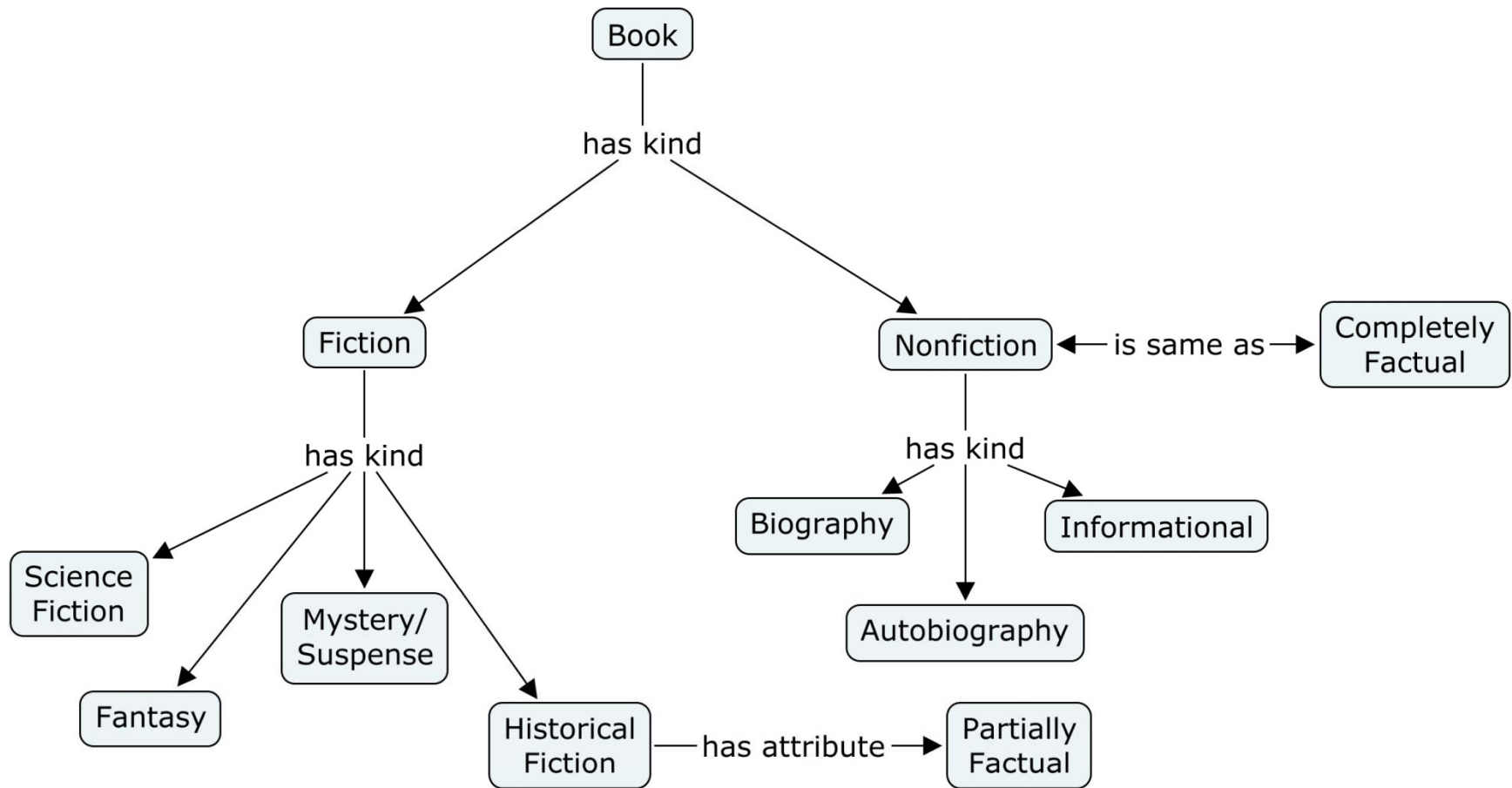
Concept Hierarchies

By Susan L. Miertschin

What is a Concept Hierarchy?

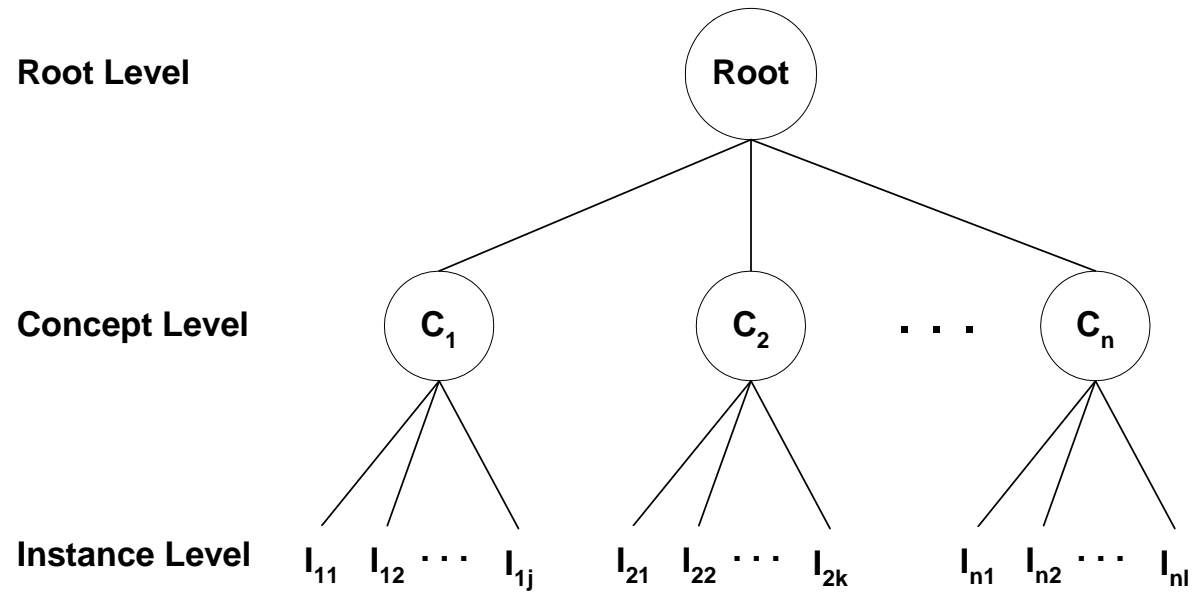
- A way to organize concepts defined in a knowledge domain
- Multilevel organization of concepts
- Links represent relationships between two concepts
 - can be two-way (bidirectional) or one-way

Concept Hierarchy Example -Book Genre Taxonomy

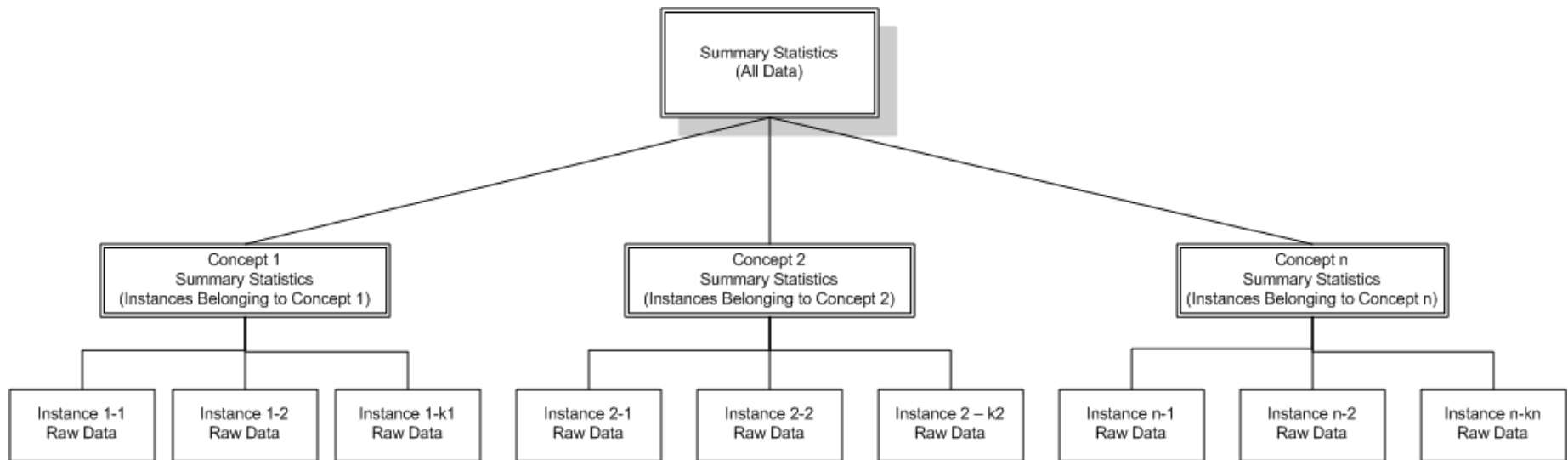


Data Mining Concept Hierarchies (ESX)

- Three levels
 - Root
 - Concept
 - Instance



Concept Hierarchy Data Structure



Evaluation of Concept Hierarchy

- Class resemblance scores
 - A measure of overall similarity based on the exemplars (instances) making up each concept class
- Compute the average class resemblance (sum of all resemblances, divided by number of classes)
- Classify a new instance into a class to achieve highest (or lowest) change in average resemblance
- Supervised » classes are pre-determined
- Unsupervised » classes can be added to raise average resemblance score

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