

UCC 0232 12S
Response to UCC 0226 12S

From: Yzaguirre, Mark
Sent: Wednesday, March 21, 2012 1:14 PM
To: Morales, Jeanette F; Levy, Peggy A; ucc@uh.edu
Cc: Guillory, Helaine
Subject: RE: University Coordinating Commission (UCC): Intellectual Property Management Response Needed for UCC Agenda Items

Jeanette and Peggy: I would suggest the following change to the Trademark Management SAM. I spoke with someone who works on our Athletics licensing and apparel matters and the following change was suggested.

Please change Section 5.3 of SAM 01.D.03 from:

5.3 All apparel shall meet the standards set forth by Collegiate Licensing.

To:

5.3 All apparel shall meet the standards set forth by the System or its designee.

The reason for this is because we now use a company other than Collegiate Licensing for our apparel so we'd want to change that reference. Also we should make it clear that while we can hire someone to do this work (and we do), the University should be the final arbiter of standards, and this language gives us flexibility if we change companies from time to time. Thanks and please contact me with any questions.

With Regards,
Mark R. Yzaguirre

CONFIDENTIALITY: This e-mail (including any attachments) may contain confidential, proprietary and privileged information, including without limitation information subject to attorney-client privilege or attorney work-product privilege, and unauthorized disclosure or use is prohibited. If you received this e-mail in error, please notify the sender and delete this e-mail from your system.

From: Morales, Jeanette F
Sent: Wednesday, March 21, 2012 11:50 AM
To: Yzaguirre, Mark
Cc: Guillory, Helaine
Subject: University Coordinating Commission (UCC): Intellectual Property Management Response Needed for UCC Agenda Items

Dear Mr. Yzaguirre:

The purpose of the University Coordinating Commission (UCC) is to facilitate discussion throughout the University Community on proposals that have been formulated but not yet approved. The UCC will try to ensure that proposed policies and procedures will be available to those university groups for whom they may be relevant, as quickly as possible.

The UCC has received the proposals numbered UCC 0226 12S (SAM 01.D.03 – Trademark Management) and UCC 0227 12S (SAM 07.A.04 – Digital Millennium Copyright Act). The UCC has decided that these proposals may be relevant to your group. Please review the enclosed web link(s) where the document(s) are housed and, if relevant, relay your comments and suggestions to the group/originator making the proposal (University Policies & Procedures, Peggy Levy, palevy@uh.edu) and the UCC (ucc@uh.edu or Jeanette Morales, jmorales@uh.edu) no later than **4/27/2012**.

http://www.uh.edu/ucc/documents/f11_sm12/UCC_0226_12S.pdf (UCC 0226 12S)

http://www.uh.edu/ucc/documents/f11_sm12/UCC_0227_12S.pdf (UCC 0227 12S)