

TO: Larry Williams, Chair
Undergraduate Committee

FROM: Andrea Burridge, Chair
Degree Programs and CBM003 Subcommittee – 1

SUBJECT: Subcommittee Report

DATE: March 21, 2013

APPROVED MAR 27 2013
M.M.

The Degree Programs/CBM003 Subcommittee 1 met on March 6 at 3:00 pm in room 404 Farish Hall.

Members present: Charles Peters, Richard Kasschau, Andrea Burridge
Guests: Tamara Cobb, College of Liberal Arts and Social Sciences; Shayne Lee, College of Liberal Arts and Social Sciences; Julie Fix, Valenti School of Communication

Course Changes

Subject to minor editorial changes; the Subcommittee recommends the approval of the following course change:

1. UC 12196 12F: COSC 4351: Fundamentals of Software Engineering

Again subject to minor editorial changes, the Subcommittee recommends approval of the following new courses.

1. UC 12164 12F: SOC 3392: Sociology of Latinos in Houston
2. UC 12215 12F: COSC 4364: Numerical Methods

Degree Plan Changes

UC 12247 13S: Proposal to add omitted electives to Communication Concentration

Background: A recent review of the Communication Catalog information by the advisors revealed that the internship course (COMM 4392), the Selected Topics in Communication course (COMM 4397) and the Independent Study Course (COMM 4398) were missing from the list of approved electives in some concentrations. This creates a need for students to submit petitions that would be eliminated by this proposal.

New Course Lists:

Concentration in Health Communication

1. COMM 2310, 3300, 3303, 3304
2. Required Electives: 6 hours from COMM 3301, 3302, 4335
3. Required Electives: 9 hours from COMM 3330, 3331, 3352, 3353, 3356, 3376, 4331, 4355, 4377, ANTH 4331, 4334, 4384, ECON 3368, ENGL 4371, HLT 3306, 3381, 4306, 4308, HON 3301, SOC 3345, 3380
4. Approved Electives: COMM 4392, 4397, 4398

Concentration in Media Production

1. COMM 2320 (with a grade of C or better) 2322, and 2328
(Must earn a C on COMM 2320 before proceeding to advanced production courses)
2. Select 12 hours (4 courses) from COMM: 3319, 3320, 3321, 3329, 3353, 3380, 3382, 3383, 4320, 4380, 4381, 4392, 4397, 4398
3. Select 6 hours (2 courses) from COMM: 3319, 3323, 3324, 3329, 3350, 3353, 3355, 3362, 3364, 3370, 3372, 3373, 3376, 4320, 4322, 4323, 4324, 4328, 4337, 4353, 4378, 4380, 4381, 4382, 4392, 4397, 4398

Subplan in Integrated Communication

1. COMM 2310, 3353, 3360, 3368
2. One of the following courses: COMM 4361, 4363, 4368
3. 12 hours (at least 6 at the 4000 level) from the following courses: COMM 3311, 3323, 3326, 3327, 3352, 3356, 3361, 3369, 3338, 3377, 4331, 4354, 4355, 4357, 4358, 4360, 4361, 4362, 4363, 4364, 4365, 4366, 4367, 4368, 4369, 4370, 4372, 4374, 4375, 4377, 4378, 4392, 4397, 4398, MARK 3336.

The Subcommittee recommends approval.

UC 12248 13S: Proposal to separate the Advertising/Public Relations minor into an Advertising Minor and a Public Relations Minor: When the Valenti School of Communication received approval to split the Advertising/Public Relations Concentrations into two concentrations several years ago, the faculty intended to split the minor as well. However, that language was not included in the proposal language so it is included now.

Minor in Advertising:

Students seeking a minor in Advertising must meet the following requirements:

1. A minimum of 18 semester hours
2. Required foundation courses: COMM 1301, 1302, 3360
3. Select 9 hours from COMM 3361, 4360, 4363, 4365, 4366, 4369, 4392, 4397, 4398

Minor in Public Relations

Students seeking a minor in Public Relations must meet the following requirements:

1. A minimum of 18 semester hours
2. Required foundation courses: COMM 1301, 1302, 3368
3. Select 9 hours from COMM 2310, 3369, 3354, 4365, 4367, 4368, 4377, 4392, 4397, 4398

The Subcommittee recommends approval.