

UC 12018 12F

CBM003 ADD/CHANGE FORM

APPROVED DEC 05 2012

Undergraduate Council  
 New Course  Course Change  
 Core Category: \_\_\_\_\_ Effective Fall 2013

or

**Graduate/Professional Studies Council**  
 New Course  Course Change  
 Effective Fall 2013

1. Department: Marketing and Entrepreneurship College: BUS  
 2. Faculty Contact Person: Joaquin Diaz-Saiz Telephone: 34713 Email: jdiaz-saiz@uh.edu

3. Course Information on New/Revised course:

- Instructional Area / Course Number / Long Course Title:  
ENTR / 3312 / Corporate Entrepreneurship
- Instructional Area / Course Number / Short Course Title (30 characters max.)  
ENTR / 3312 / CORPORATE ENTREPRENEURSHIP
- SCH: 3.00 Level: JR CIP Code: 52.1801.00 16 Lect Hrs: 3 Lab Hrs: 0

RECEIVED OCT 11 2012

4. Justification for adding/changing course: To more accurately reflect course content/level *(Title change)*

5. Was the proposed/revised course previously offered as a special topics course?  Yes  No  
 If Yes, please complete:

- Instructional Area / Course Number / Long Course Title:  
\_\_\_\_ / \_\_\_\_ / \_\_\_\_
- Course ID: \_\_\_\_\_ Effective Date (currently active row): \_\_\_\_\_

6. Authorized Degree Program(s): BBA

- Does this course affect major/minor requirements in the College/Department?  Yes  No
- Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
- Can the course be repeated for credit?  Yes  No (if yes, include in course description)

7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title  
ENTR / 3312 / Intrapreneurship

- Course ID: 22118 Effective Date (currently active row): 8232010

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)

Cr: 3. (3-0). Prerequisites: Junior standing. Description (30 words max.): Entrepreneurial activities within an existing organization

10. Dean's Signature: \_\_\_\_\_ Date: 10-10-12

Print/Type Name: Teri Elkins Longacre