

APPROVED APR 18 2012

UC 11744 12S



Memorandum

RECEIVED MAR 28 2012

TO: Dr. Dave Phillips, Interim Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Feb. 22, 2012 / **Amended March 22, 2012**
RE: Catalog correction: Amending the Journalism Concentration approved electives

Background:

During scheduling for Fall 2012, it was noticed that a course typically taken by students in the Journalism concentration of the Valenti School was not listed as an approved elective, thus necessitating petitions. We wish to correct this. Since submitting this memo, we have discovered additional courses missing from the approved electives list, and have been told that we may amend this memo.

Action:

1. Add the following courses to both Broadcast and Print Sequences in the Journalism Concentration:

COMM 3372 Gender and Media

COMM 3373 Television: History and Culture (formerly COMM 4379 Television and Culture)

COMM 3376 Media Effects

COMM 3379 Popular Culture and the Mass Media

COMM 4314 Social Issues in Journalism

COMM 4337 Television and the Family

COMM 4374 News Media in Contemporary Society

COMM 4375 Propaganda and Mass Communication

Thank you.

If approved, the catalog language would change as follows (Adding these courses to the Group 4 list in Print Media and to the Group 3 list in Broadcast):

Concentration in Journalism

Students in print and broadcast will develop an understanding of the political, economic, social, and cultural contexts in which news is gathered and disseminated. They will acquire the skills needed to investigate effectively the world of news and to report these findings accurately, clearly, completely, and in the public interest. They will graduate with the knowledge of the critical, analytical, and ethical perspectives necessary to succeed in entry-level jobs and in lifelong careers .

PRINT MEDIA SEQUENCE

1. **COMM 2310, 3311** and **3314**.
(Must earn a **C** in **COMM 2310** before proceeding to advanced communication courses.)
2. Select three hours from **COMM 4310, 4312, 4313, 4315** or **4371**.
3. Select three hours from **COMM 2320, 2322, 2328, 3316, 3320, 3323, 3324, 3326, 3327, 3353**, or **3383**.
4. In addition to the required courses, students must take 12 advanced hours (four courses) in communication selected from **COMM 3320, 3321, 3323, 3324, 3326, 3327, 3329, 3350, 3353, 3361, 3369, 3372, 3373, 3376, 3379, 3380, 3382, 3383, 4310, 4312, 4313, 4314, 4316, 4320, 4322, 4323, 4337, 4353, 4357, 4372, 4374, 4375, 4378, 4392, 4397, 4398**.

BROADCAST SEQUENCE

1. **COMM 2310, 2320, 3311**, and **3316**.
(Must earn a **C** in **COMM 2310** before proceeding to advanced communication courses.)
2. Select six hours from **COMM 2322, 3320, 3321, 3323**, or **3353**.
3. In addition to the required courses, students must take 9 advanced hours (three courses) in communication selected from **COMM 3320, 3321, 3323, 3324, 3326, 3327, 3329, 3350, 3353, 3361, 3369, 3372, 3373, 3376, 3379, 3380, 3382, 3383, 4310, 4312, 4313, 4314, 4316, 4320, 4322, 4323, 4337, 4353, 4357, 4372, 4374, 4375, 4378, 4392, 4397, 4398**.