


UC 11113 10F

Approved by CLASS USC


Dr. Sarah Fishman

11/17/10
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SFB
Date



APPROVED FEB 23 2011


Memorandum

RECEIVED NOV 18 2010


TO: Dr. Sarah Fishman, Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Sept. 15, 2010
RE: Proposal for changes in the Media Studies Concentration of the VSoC

Background:

The Valenti School Undergraduate Committee reviewed the requirements for the Media Studies concentration, looking at the current UH catalog and discussing revisions for both clarity and effectiveness with faculty. The following recommendations were approved by the committee and endorsed by the faculty at our fall meeting:

Action:

1. Revise the catalog copy to show COMM 2320 Fundamentals of Media Production as one of two required courses.
2. Revise the catalog copy to delete COMM 3350 Media Management as a one of the choices for Group 2 electives and add COMM 4314 Social Issues in Journalism and COMM 4370 Social Aspects of Film to the list of choices
3. Revise the catalog to read "Select 3 hours from:" for the Group 2 electives
4. Revise the catalog to list the approved Group 3 electives from the advising packet used in the School
5. Revise the catalog to say "Select 18 hours (6 courses) from the Group 3 electives
6. Delete COMM 3355 Programming and Distribution in the Information Society from the list of approved electives
7. Delete COMM 3359 Cable Communication (content subsumed into COMM 2320) and COMM 3371 History of Animation in Mass Communication from the list of approved electives and from the course inventory in the catalog (note CBM003 forms being submitted).
8. Add COMM 4334 Sex, Love, Romance in Popular Culture to the list of approved Group 3 electives.

Thank you.

If approved, the catalog language would read:

Concentration in Media Studies

Students will deal critically with media issues that create and affect public policy and will explore media management policy. Course materials will also cover content, technology, training, programming, marketing, and audiences in national and international contexts.

1. **COMM 2320** and **4378**.
2. Select 3 hours from: **COMM 3376**, 4313, 4370, **4372**.
3. In addition to the required courses, students must take 18 advanced hours (six courses) from COMM 3334, 3350, 3360, 3362, 3362, 3368, 3370, 3372, 3375, 3375, 3376, 4314, 4337, 4338, 4350, 4355, 4364, 4367, 4370, 4372, 4374, 4375, 4376, 4379, 4392, 4397, 4398.