

UC 10813 10S

TO: Lawrence Williams, Chair
Undergraduate Council

FROM: Richard Scamell
Degree Programs Committee: Programs

APPROVED APR 21 2010
[Signature]

SUBJECT: UC 10752 09F: Proposed Changes to the Graphic Communications Technology and Computer Graphics Technology Minors

DATE: April 19, 2010

The Committee met via email during the Friday, April 16 thru Monday, April 19 period to review UC 10752 09F – some proposed changes to the Graphic Communications Technology and Computer Graphics Technology Minors offered in the Department of Information and Logistics Technology. Participating in the review of this proposal were committee members Betty Barr, Miranda Bennett, Roger Blakeney, Debbie Hermann, Iain Morrison, and Richard Scamell. Jerry Waite was available during this period to respond to questions posed by committee members.

Background

The Graphic Communications Technology and Computer Graphics Technology areas are part of the Digital Media Program – a program designed to prepare students for positions in the digital media industry. Students majoring in this program work with various graphic-related technologies that support the digitization of graphic and text content. Among the topics offered in Digital Media courses are computer graphics, web design, digital photography, print production control, videography, multimedia/animation, information technology, and visual design. Students choosing to minor in Digital Media have two options. They can minor in Graphic Communication Technology (which focuses on print media) or Computer Graphics Technology (which focuses on non-print media). The purpose of UC 10752 09F is to solicit the Undergraduate Council's approval of changes to these two minors.

The Graphic Communications Technology Minor

The Graphic Communications Technology minor is a fifteen hour minor that consists of three required courses and two additional courses selected from a list of four courses. UC 10752 09F proposes two changes to this minor.

- Removal of DIGM/GRTC 3353: Visual Communications Technology as a prerequisite for DIGM/GRTC 3350: Graphics Communications Materials and Processes.
- Removal of DIGM/GRTC 4376: Multimedia Authoring from the list of four additional courses from which a student must select two and the subsequent addition of DIGM 2350: Graphics for Digital Media to the list of four additional courses.

The Computer Graphics Technology Minor

UC 10752 09F proposes to increase the Computer Graphics Technology minor from a fifteen hour to an eighteen hour minor. A description of the two basic changes that accompany this request follows.

- The existing fifteen hour minor is made up of three required courses and two additional courses selected from a list of six courses (three of which are offered in the Department of Information and Logistics Technology and three of which are offered in the School of Communication).
- The proposed eighteen hour minor consists of six required courses, each of which is a Digital Media course offered in the Department of Information and Logistics Technology. The demand for the Communication courses in the Computer Graphics Technology minor (i.e., COMM 1301: Media and Society, COMM 2320: Fundamentals of Media Production, and COMM 3353: Web Technologies I) from students throughout the University has made it increasingly difficult for the School of Communication to meet the needs of its own majors, thus leading to the removal of these three courses from the Computer Graphics Technology minor. The removal of these three courses means that the Computer Graphics Technology minor proposes to use its own courses in web design and video instead of those offered in the School of Communication.

Recommendation

The Committee recommends approval of UC 10752 09F.