



U N I V E R S I T Y of H O U S T O N

C. T. BAUER COLLEGE OF BUSINESS
OFFICE OF UNDERGRADUATE BUSINESS PROGRAMS

UC 10475 09F
*Withdrawn by Bauer College
and replaced by UC 10753 09F.*
RECEIVED OCT 20 2009

MEMORANDUM

TO: Jeanette Morales, Academic Program Management
FROM: Frank Kelley, Associate Dean, Bauer College of Business
SUBJECT: Proposal for changes to transfer undergraduate admission requirements for the Bauer College of Business
DATE: October 19, 2009

The Bauer College of Business recommends that the Undergraduate Council approve the following changes to the transfer undergraduate admission requirements for the Bauer College of Business:

Current UH Bauer College Transfer and UH Non-Business Student Admission Requirements:

UH Admissions for Transfer Students:

Business Majors

Applicants who have earned between 15 and 59 semester hours need to have a cumulative GPA of 2.75.

Applicants who have completed 60 or more semester hours need to have a 2.75 GPA on the last 60 hours of college-level work attempted.

Bauer College for UH Non-Business Students:

UH students who have completed 15-60 semester hours of college level work at UH or other schools must have a minimum 2.75 cumulative grade point average on all college course work to become a pre-business major. UH students who have completed 60 or more semester hours of college level work at UH or other schools must have a minimum 2.75 cumulative grade point average on the last 60 semester hours to become a pre-business major. The computation of the grade point average over the last 60 semester

hours will include all grades for the semester in which the 60th hour occurs. Students on probation or suspension are not eligible to change their majors to business.

Proposed UH Bauer College Transfer and UH Non-Business Student Admission Requirements:

Admission for transfer students and UH non-business students into the UH Bauer College of Business as a pre-business major is based on a rolling admission policy with a grade point average set by the college at least one year prior to the admission deadline for the academic year. That grade point average will be based upon a recommendation to the dean by the Undergraduate Curriculum Committee after a careful review of resources, enrollment trends, and demographic impact, but set at no less than the minimum criteria outlined below but may be set higher. Rolling admissions means UH Bauer College offers admission to qualified students on an ongoing basis until the class is full or until the dean of the college determines that admission is closed.

The minimum criteria for admission to the Bauer College of Business as a pre-business major as a transfer student or UH student with 15-60 semester hours of college credit is a 2.75 or higher cumulative grade point average, including any attempted transfer courses, and if any courses have been attempted at the University of Houston, at least a 2.5 or higher cumulative grade point average at the University of Houston. Students with more than 60 semester hours of college credit must meet the same criteria, but the calculation is based on the last 60 hours (if the 60th hour occurs in the middle of a semester, all grades for that semester are included in the calculation).

Justification

Admissions requirements involve at long timeline: college proposals sent to Undergraduate Council this coming Fall 2009, if approved, would be implemented by the UH Office of Admissions during their recruitment season in Fall 2010 for students applying for the Fall 2011 academic year. Therefore, it is important to take a five year or longer view on admissions criteria, and build in flexibility for various scenarios, depending on faculty and space resources, as well as external factors such as the economy and applicant numbers. It is anticipated that with the completion of building plans over the next few years, Bauer College will be in a growth mode averaging 3% annually (120 students per year), from the current 4,100 undergraduate business majors to 5,300 students over the next ten years, in line with the master plan of the university to increase enrollment from 35,000 to 45,000 students during that same time period. The new admission criteria allows for flexibility to grow, yet with checks in place if capacity is reached. These proposals are also in line with the UH strategic plan:

To Implement an enrollment management plan for enhancing the quality and success of students at the University of Houston while maintaining UH's commitment to diversity.

- *Implement new "top 20%" admissions standards*