CBM003 ADD/CHANGE FORM

☐ Undergraduate Council
☐ New Course  ☑ Course Change
Core Category: NONE  Effective Fall 2009

or

☐ Graduate/Professional Studies Council
☐ New Course  ☐ Course Change

Effective Fall __

1. Department: COMD  College: CLASS

2. Person Submitting Form: Sandra Gold-Singleton  Telephone: 3-2893

3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     COMD / 2350 / Survey and Research Methods
   - Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMD / 2350 / SURVEY AND RESEARCH METHODS
   - SCH: 3.00  Level: SO  CIP Code: 51.0204.00.14  Lect Hrs: 3.0  Lab Hrs: 0.0

4. Justification for adding/changing course: To reflect change in prerequisite course

5. Was the proposed/revised course previously offered as a special topics course? ☐ Yes  ☑ No
   If Yes, please complete:
   - Instructional Area / Course Number / Long Course Title:
     ___ / ___ / ___
   - Content ID: ___  Start Date (yyyy3): ___

6. Authorized Degree Program(s): BA/BS  Comd
   - Does this course affect major/minor requirements in the College/Department? ☐ Yes  ☑ No
   - Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes  ☑ No
   - Are special fees attached to this course? ☐ Yes  ☑ No
   - Can the course be repeated for credit? ☐ Yes  ☑ No

7. Grade Option: Letter (A, B, C ….)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   COMD / 2350 / Survey and Research Methods
   - Start Date (yyyy3): 20003  Content I.D.: 16128

9. Proposed Catalog Description: (If there are no prerequisites, type in "none").
   Cr. 3. (3-0).  Prerequisites: Math 1310 and sophomore standing or consent of instructor.  Description (30 words max.): Social science and qualitative research methods in communication: problem formation, hypothesis testing and theory building; fundamentals of measurement; research designs and approaches; data collection and analysis; and ethics in academic and professional applications.

10. Dean’s Signature: ___________________________  Date: 10/21/08

Print/Type Name: Dr. Sarah Fishman

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