


Undergraduate Council  
 New Course  Course Change  
Core Category: NONE Effective Fall 2009

or

Graduate/Professional Studies Council  
 New Course  Course Change  
Effective Fall     


RECEIVED OCT 22 2008

1. Department: HHP College: EDUC
2. Person Submitting Form: Dr. Rey Treviño Telephone: x8690
3. Course Information on New/Revised course:
  - Instructional Area / Course Number / Long Course Title:  
KIN / 4340 / Sport Governance
  - Instructional Area / Course Number / Short Course Title (30 characters max.)  
KIN / 4340 / SPORT GOVERNANCE
  - SCH: 3.00 Level: SR CIP Code: 31.0504 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To meet professional/accreditation standards
5. Was the proposed/revised course previously offered as a special topics course?  Yes  No  
If Yes, please complete:
  - Instructional Area / Course Number / Long Course Title:  
     /      /
  - Content ID:      Start Date (yyyy3):
6. Authorized Degree Program(s): B.S. in Kinesiology: Sport Administration
  - Does this course affect major/minor requirements in the College/Department?  Yes  No
  - Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
  - Are special fees attached to this course?  Yes  No
  - Can the course be repeated for credit?  Yes  No
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title  
     /      /     
  - Start Date (yyyy3):      Content I.D.:
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)  
Cr: 3. (3-0). Prerequisites: KIN 3360 and ~~KIN~~ 4355. Description (30 words max.): Familiarization of sport governing bodies. Includes identifying governing bodies in amateur/professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.
10. Dean's Signature:  Date: 10/21/08  
Print/Type Name: J. HAWKINS, Assoc DEAN

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University of Houston  College of Education

# COLLABORATION FOR LEARNING & LEADING

DAY/TIME: LOCATION:  
PROFESSOR: EMAIL ADDRESS:  
OFFICE PHONE NUMBER:  
LOCATION:  
OFFICE HOURS: FAX NUMBER:  
CREDITS: 3 hours

## Course Description

This course is an examination of sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational, non-profit and professional sport venues will also be addressed.

## Course Overview

The learning experiences in this course are afforded through assignments, class participation, lecture, notes, discussion, group activities, technology, assisted activities, and a variety of additional instructional approaches that will offer ample opportunities to meet the course objectives. Course content includes, but is not limited to, the following: Sport in education (intercollegiate, recreation, interscholastic, international); Professionalization of sport; Organizational communication; Management Theories; Present status of the sports industry - collegiate, professional, private, manufacturers Constitutional law; Contract law; Administrative/ statutory law; Identification of governing bodies in professional and amateur sport; Organizational structure of a variety of sport governing bodies; Authority and functions of various sport governing bodies; Requirements for membership in sport governing bodies; Sanctions and appeal processes utilized by sport governing bodies; Influence of governmental bodies and sports commissions on sport governing bodies.

## Course Requirements

1. Regular attendance in discussions.
2. Reading assigned materials including the textbook and supplements.
3. Completion of in-class and WebCT assignments.
4. Completion of quizzes.
5. Completion of examinations.

## Course Outline:

- Sport in education (intercollegiate, recreation, interscholastic, international)
- Professionalization of sport
- Organizational behavior
- Organizational structure and staffing
- Philosophy, goals, objectives, mission statement

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- Present financial status of the sports industry - collegiate, professional, private, manufacturers
- Economic growth of the sport industry in the 20th century
- Economic theory applied to professional sports
- Economic perspectives in labor relations in professional sports
- Economic theory applied to stadiums and arenas
- Economic theory applied to intercollegiate sports
- Economic theory applied to the sport club industry
- Identification of governing bodies in professional and amateur sport
- Organizational structure of a variety of governing bodies
- Authority and functions of various governing bodies
- Requirements for membership in governing bodies
- Sanctions and appeal processes utilized by governing bodies
- Influence of governmental bodies and sports commissions on sport governing bodies

### **Course Objectives**

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Apply knowledge of governing bodies as sport organizations
4. Recognize the influence of governmental bodies and commissions on sports
5. Identify the organizational structure of various sport governing bodies
6. Assess the authority and functions of various sport governing bodies
7. Identify the membership requirements of various sport governing bodies
8. Identify the sanctions and appeal processes utilized by sport governing bodies

### **Required Readings**

Readings will include current articles and news in sport management (e.g. Sport Business Journal, Journal of Contemporary Athletics, International Journal of Sport Management, Journal of Sport Management, etc.)

#### *Possible Texts Include:*

Slack, T. & Parent, M. (2006). *Understanding sport organizations*. Champaign, IL: Human Kinetics Publishers.

Hums, M., & MacLean, J. (2004). *Governance and policy in sport organizations*. Scottsdale, AZ: Holcomb Hathaway.

VanderZwaag, H. (1998). *Policy development in sport management*. Westport, CT: Praeger.

Thoma, J. & Chalip, L. (1997). *Sport governance in the global community*. Morgantown, WV: Fitness Information Technologies.

Yow, D., Migliore, R.H., Bowden, W., Stevens, R., & Loundon, D. (2000). *Strategic*

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*planning for collegiate athletics*. New York, NY: Haworth Press Inc.

Frey, J. (1982). *The governance of intercollegiate athletics*. West Point, NY: Leisure Press.

Katwala, S (2000) *Democratising Global Sport*, London: The Foreign Policy Centre.

Caiger, A and Gardiner, S (ed) (2000) *Professional Sport in the European Union: Regulation and Re-regulation*, The Hague: Time Asser.

Pierre, J and Peters, B G (2000) *Governance, Politics and the State*, London: Macmillan.

Rhodes, R A W (1997) *Understanding Governance: Policy Networks, Governance, Reflexivity and Accountability*, Buckingham: Open University Press.

Richards, D and Smith, M J (2002) *Governance and Public Policy in the UK*, Oxford: Oxford University Press.

Chu, D., Segrave, J., & Becker, B. (1985). *Sport and higher education*. Champaign, IL: Human Kinetics Publishers.

Thelin, J., & Wiseman, L. (1989). *The old college try*. Washington, DC: George Washington University for ASHE-ERIC Higher Education Reports.

Houlihan, B. (1997). *Sport, Policy and Politics: A Comparative Analysis*. New York, NY: Routledge.

Long, J., & Finn, M. (1995). *Who Runs Professional Sports: Major League Baseball*. Sacramento, CA: Forster-Long, Incorporated.

Pollack, M. (1997) *Sports Leagues and Teams: An Encyclopedia, 1871-1996*. Jefferson, NC: McFarland and Company, Incorporated Publishers.

**Evaluation:**

*Assessment Activities:*

Assessment of student objectives could include, but is not limited to, successful completion of a combination of quizzes, exams, written and/or oral projects/presentations, and regular in-class and/or out-of-class assignments.

**Grading Scale**

A = 94 – 100	B+ = 88 – 89	C+ = 78 – 79	D = 60 – 69
A- = 90 – 93	B = 84 – 87	C = 74 – 77	F = 0 – 59
	B- = 80 – 83	C- = 70 – 73	

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**Policy for Late or Missing Work**

Students are expected to have all assignments completed on the announced dates and times. NO LATE ASSIGNMENTS WILL BE ACCEPTED.

**Students with Disabilities**

The Center for Students with Disabilities provides academic support services for all UH students who have any type of health impairment, learning disability, physical disability, or psychiatric disorder. Individuals wishing to find out more about these services should contact CSD in Room 305 of the Student Service Center (or call 743-5400/voice 749-1527/TDD). Students requesting reasonable and necessary accommodations for this course (including testing modifications) should contact the instructor as soon as possible (but prior to a deadline).

**Academic Honesty**

Students are expected to abide by the university's academic honesty policy in all matters concerning this course. (<http://www.uh.edu/dos/hdbk/acad/achonpol.html>). In particular, plagiarism, "Representing as one's own work the work of another without acknowledging the source," whether intentional or unintentional, will not be tolerated. Academic dishonesty on any assignment will result in a zero grade for that assignment or for the course depending on the severity of the infraction.

**Course Communications**

By University of Houston policy all students must have activated their campus e-mail address. Course communications may be done either through WebCT or through the PeopleSoft roster. Checking either source daily will ensure the student does not miss necessary information not given during class time. Students may also contact the instructor using their personal e-mail address. Please provide a salutation and your name with every communication.

**Mobile Phone and Pager Use:**

It is a distraction during class for a mobile phone to ring or for a student to text message. If the instructor is diligent, he may for each instance in which a student's phone rings or beeps or in which a student is caught text messaging deduct 1% point from the student's overall grade.

**Laptop and Browser Use:**

Though it is understood that students may use their laptops to take notes in class, it is also understood that they could become a distraction for themselves and others if not on task. The instructor reserves the right to ask students to power down their laptops or other browsing mobile devices if a student is caught off-task or perceived to be a distraction to others. The instructor may also deduct 1% point from the student's overall grade for each infraction.

**Additional Information**

The following information is designed to help the class run smoothly. The instructor reserves the right to make additions and adjustments as necessary. Some of the writings, lectures, films, or presentations in this course may include material that conflicts with the core beliefs of some students. Please review the syllabus carefully to

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see if the course is one that you are committed to taking. If you have a concern, please discuss it with the instructor at your earliest convenience.

TENTATIVE COURSE SCHEDULE:

DATE	TOPIC	READINGS/ASSIGNMENT DUE
Week 1	Present financial status of the sports industry - collegiate, professional, private, manufacturers	varied
Week 2	Sport in education (intercollegiate, recreation, interscholastic, international)	
Week 3	Professionalization of sport	
Week 4	Philosophy, goals, objectives, mission statement	
Week 5	Organizational behavior	
Week 6	Organizational structure and staffing	
Week 7	Organizational structure of a variety of governing bodies	
Week 8	Authority and functions of various governing bodies	
Week 9	Requirements for membership in governing bodies	
Week 10	Examination of major governing bodies in professional sport	
Week 11	Examination of major governing bodies in amateur sport	
Week 12	Examination of additional governing bodies in sport	
Week 13	Sanctions and appeal processes utilized by governing bodies in sport	
Week 14	Influence of governmental bodies and sports commissions on sport governing bodies	
Week 15	Impacts of governance on sport industry status	

*Note: Faculty reserves the right to alter the schedule as necessary.*