CBM003 ADD/CHANGE FORM

1. Department: Jack J. Valenti School of Communication  
   College: CLASS  
   RECEIVED OCT 17 2008
2. Faculty Contact Person: Julie B. Fix, APR  
   Telephone: 3-3728  
   Email: jbf@central.ub.edu
3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     COMM / 3358 / Leadership Communication and Organizations
   - Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 3358 / LEADERSHIP COMM
   - SCH: 3.00  Level: JR  CIP Code: 09.0901.00 01  Lect Hrs: 3  Lab Hrs: 0
4. Justification for adding/changing course: Successfully taught as a selected topics course
5. Was the proposed/revised course previously offered as a special topics course?  Yes  No
   If Yes, please complete:
   - Instructional Area / Course Number / Long Course Title:
     COMM / 4397 / Leadership Communication in Organizations
   - Course ID: 296175  Effective Date (currently active row): 20053
6. Authorized Degree Program(s): BA: COMM-CC
   - Does this course affect major/minor requirements in the College/Department?  Yes  No
   - Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
   - Can the course be repeated for credit?  Yes  No (if yes, include in course description)
7. Grade Option: Letter (A, B, C . . .)  Instruction Type: lecture ONLY  
   (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   ______ / ______ / ______
   - Course ID: ______  Effective Date (currently active row): ______
9. Proposed Catalog Description: (If there are no prerequisites, type in "none").
   Cr: 3. (3-0). Prerequisites: NONE  Description (30 words max.): This course examines leadership
   communication in organizational contexts. Topics include theories and types of leadership, power,
   influence, diversity, ethics, leadership development, and related communication behaviors and activities.
10. Dean's Signature: ____________________________  Date: 10/17/08
    Print/Type Name: Dr. Sarah Fishman