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# UNIVERSITY *of* HOUSTON

Introducing the new UH.edu

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- About the project [www.uh.edu/evolvinguh](http://www.uh.edu/evolvinguh)  
<https://blogs.uh.edu/evolvinguh>
- Evolving UH.edu
- Beta site/ Usability Highlights
- Implementation & Sustaining the Site
  - Phase One- Meeting Basic Informational Needs
    - Access to the information audiences most need
    - Pointing to the information already in existence (like a gateway)
  - Phase Two- Creating a Cohesive Experience
    - Better integrating content into architecture
    - Providing a more seamless experience to the audience
  - Phase Three- Providing Added Value
    - Adding content important to the audience
    - Including "extracurricular" information (if students are interested in x, maybe we should also point them to y)