

CBM003 ADD/CHANGE FORM

Undergraduate Council  
 New Course  Course Change *2008*  
 Core Category: NONE Effective Fall 2007

or

Graduate/Professional Studies Council  
 New Course  Course Change  
 Effective Fall     

1. Department: Communication College: CLASS

2. Person Submitting Form: Jim Query, Ph.D. Telephone: 3-8608

RECEIVED OCT 23 2006

3. Course Information on New/Revised course:

- Instructional Area / Course Number / Long Course Title:  
COMM / 3342 / Health Campaign Evaluation
- Instructional Area / Course Number / Short Course Title (30 characters max.)  
COMM / 3342 / HEALTH CAMPAIGNS EVALUATION
- SCH: 3.00 Level: JR CIP Code: 0909050001 Lect Hrs: 3 Lab Hrs: 0

APPROVED MAR 12 2008

4. Justification for adding/changing course: To provide for new discipline areas

5. Was the proposed/revised course previously offered as a special topics course?  Yes  No  
If Yes, please complete:

- Instructional Area / Course Number / Long Course Title:  
     /      /
- Content ID:      Start Date (yyyy3):

6. Is this course offered for undergraduate credit only?  Yes  No

7. Authorized Degree Program(s): BA/ COM-HC

- Does this course affect major/minor requirements in the College/Department?  Yes  No
- Does this course affect major/minor requirements in other Colleges/Departments?  Yes  No
- Are special fees attached to this course?  Yes  No
- Can the course be repeated for credit?  Yes  No

8. Grade Option: Letter (A, B, C ...) Instruction Type: lecture

9. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title  
     /      /     

- Start Date (yyyy3):      Content I.D.:

10. Proposed Catalog Description:

Cr: <sup>3</sup>(3-0) Prerequisites: COMM 3340 and 3341 Description (30 words max.): Systematic assessment of health campaigns drawing from formative and evaluation research designs.

*or consent of instructor*

11. Dean's Signature: 

Date: 10/18/06

Print/Type Name: Dr. Sarah Fishman-Boyd