16 8743 OSF CBM003 ADD/CHANGE FORM or Graduate/Professional Studies Council □ Undergraduate Council ☐ New Course ☐ Course Change ■ New Course Course Change Core Category: NONE Effective Fall 2006 Effective Fall RECEIVED OCT 1 7 2005 1. Department: Communication College: CLASS 2. Person Submitting Form; Craig Crowe Telephone: 3-2859 Replaced Course Information on New/Revised course: Instructional Area / Course Number / Long Course Title: COMM / 4376 / Economic Aspects of Mass Communication Instructional Area / Course Number / Short Course Title (30 characters max.) COMM / 4376 / ECONOMIC ASPECTS OF MASS COMM SCH: 3.00 Level: <u>SR</u> CIP Code: <u>09.0102.00 01</u> Lect Hrs: <u>3</u> Lab Hrs: <u>0</u> 4. Justification for adding/changing course: To provide appropriate foundation for course 5. Was the proposed/revised course previously offered as a special topics course? Yes No If Yes, please complete: Instructional Area / Course Number / Long Course Title: ____/ ____ / _____ Content ID: ___ Start Date (yyyy3): ____ 6. Is this course offered for undergraduate credit only? ✓ Yes ✓ No 7. Authorized Degree Program(s): Communication • Does this course affect major/minor requirements in the College/Department? ☐ Yes 🖾 No • Does this course affect major/minor requirements in other Colleges/Departments? Yes No Xes □ No Are special fees attached to this course? Can the course be repeated for credit? ☐ Yes ☐ No 8. Grade Option: Letter (A, B, C ...) Instruction Type: lecture 9. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title COMM / 4376 / Economic Aspects of Mass Communication Start Date (yyyy3): 20063 Content I.D.: 10. Proposed Catalog Description: Cr. (3) Prerequisites: at least a C+ in COMM 2320 and 3355. Description (30 words max.): Description unchanged Dcan's Signature: Print/Type Name: John Antel