## UC 8665 05F

APPROVED NOV 1 6 2005

# Memo

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RECEIVED OCT 1 4 2005

To: Dea

Dean William E. Fitzgibbon

From:

Michael Gibson, Interim ILT Department Chair

CC:

Joy Lloyd

Date:

9/20/2005

Re:

Request for program name change from Logistics Technology to Supply Chain ad Logistics

Technology

Over the past two years, there has been a concerted effort to improve the quality as well as the quantity of students enrolled in the Logistics Technology Program (LTP). The clear positive effects that we are now witnessing can be attributed primarily to on-going curriculum improvements, an extremely talented instructional staff, and a universal upswing in demand for graduates who are problem solvers and leaders in multiple aspects of an enterprise.

Prior to 1980, the science of balancing supply with demand centered on transportation costing and the regulation of its rates. Since that time, efforts at planning and controlling inventory across interdependent processes became more integrated and thus more fruitful. Most recently, the logistics discipline that was born out of this holistic approach has been drawn into processes spanning multiple enterprises in conjunction with the growth in global trade and the outsourcing of vertical activities. This expansion in scope of logistics activities is now commonly recognized and expressed as Supply Chain.

When changing the name of the Industrial Distribution program to better reflect the scope of the degree, the advisory board and faculty discussed the merits of the names "Supply Chain" and "Logistics." At the time, industry was using the name Logistics to describe the supply chain functions. This was illustrated by the name change of a prominent professional organization to The Council of Logistics Management.

Supply Chain has evolved into the recognized name for these activities as illustrated by the many articles in professional journals and magazines that discuss supply chain merits. In light of the shift in name identification in our profession, the Council of Logistics Management (CLM) has, again, changed their name to the Council of Supply Chain Management Professionals (CSCMP). The National Association of Purchasing Managers has changed its name to Institute of Supply Management (ISM).

To stay ahead of the curve in branding the program and to more accurately capture the content of its curriculum, the LPT wishes to initiate the processes necessary for changing the name of the program to "Logistics and Supply Chain Technology." Please consider this memo a formal request to change the degree program's name accordingly.

## UNIVERSITY OF HOUSTON CENTRAL CAMPUS BACHELOR OF SCIENCE IN LOGISTICS TECHNOLOGY

Display how proposed program(s) would appear of Include Texas CIP code designations(s).	on the Coordinating Board program inventory.
Bachelor of Science (major in Logistics and Supplement CIP – 52020300	ly Chain Technology)
How would name(s) of program(s) appear on stud Bachelor of Science Logistics and Supply Chain Technology	dent diplomas?
How would name(s) of programs(s) appear on stu Bachelor of Science Logistics and Supply Chain Technology	ident transcripts?
Administrative unit(s) responsible for the program Information and Logistics Technology Departr University of Houston	
Proposed date for implementation of program: A	ugust 2006
Persons to be contacted for further information ab	oout proposed program(s)
Michael L. Gibson, Interim Chair, Information a Phone: 713-743-5116, e-mail: mlgibson@uh.ed	
Joy Lloyd, Logistics Technology Program Coc Phone: 713-743-4114, e-mail jdlloyd@central.ui	
Signatures:	
Campus Chief Executive Officer	Date
System Chief Executive Officer	Date
Governing Board approval date:	

Nonsubstantive Program Name Change Request

### Bachelor of Science Logistics Technology

University of Houston Central Campus - College of Technology

#### Describe briefly the change request.

The College of Technology and the Information and Logistics Technology Department are requesting to change the name of the Bachelor of Science - Logistics Technology to Logistics and Supply Chain Technology.

#### Provide a rational for the proposed change.

Logistics and Supply Chain Technology is a program title that is more reflective of changes in the market place as well as what is currently offered by many peer programs at universities across the U.S. Process integration and collaborative supply chain management are dependent on information technology solutions. This program combines the enhanced logistics and supply chain focus with the technology resources available within our department.

By explicitly including Supply Chain as part of the degree name, the program will be immediately recognizable for all persons seeking a degree that focuses on organizational supply chains and the logistics and technology associated with supply chains. The term supply chain has become ubiquitous in the market place and the name of a degree program that focuses on it should explicitly include that term in the degree name. By including the term supply chain in the name, an electronic search will produce the name of our degree program as a search outcome. The more readily found electronically, the better recognition will accrue to the program and recognition for the University of Houston. Please note that the University of North Texas has an undergraduate degree program named Logistics and Supply Chain Management. The Logistics and Supply Chain Technology program at UH will provide a similar, but more technology focused program in the southern and coastal areas of Texas in the largest city in Texas.

### III. Include the assessment of its effect on the administrative unit(s) involved or the institution as a whole.

There is very little effect on the administration. There are a few expanded course offerings for added but important content while the already-close relationship with information technologists (ID is an ITEC program) will be strengthened. Additional administrative attention will be warranted, however, as additional resources (instructors, systems, and promotion) are anticipated as the program grows.

### IV. Summarize implications for classes, distribution of personnel, availability of facilities, and availability of equipment.

Personnel and facilities are in place to teach the courses.

The ILT department will purchase ordinary equipment as needed from available funds to support the program. Outside resources will be sought for specialized equipment and technology as needs develop.

### V. Give information regarding and additional costs or savings.

There should be no significant change in either costs or savings.

### VI. Provide Library Staff's Assistance of Library Resources Necessary for the Proposal Program.

No unusual library resources will be required. The M.D. Anderson Library maintains undergraduate research materials that may be needed.



### TEXAS HIGHER EDUCATION **COORDINATING BOARD**

Academic Affairs and Research P.O. Box 12788 Austin, Texas 78711 • 1200 East Anderson Lane 78752

David W. Gardner, Ph.D. Associate Commissioner Academic Excellence and Research david.gardner@thecb.slate.tx.us

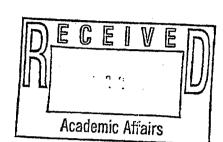
Joseph H. Stafford Assistant Commissioner cademic Affairs and Research ioseph.slafford@thacb state.tx.us

512/427-6200 Fax 512/ 427-6168

Web site: http://www.thecb.state.tx.us November 16, 2006

David P. Bell Assistant Vice Chancellor for Academic Affairs University of Houston 203 E. Cullen Building Houston, Texas 77004-2022

Dear Dr. Bell:



I am pleased to approve at the staff level the request from the University of Houston to make the following changes:

- Change the Bachelor of Science (BS) degree in Electrical Power Technology to a Bachelor of Science (BS) degree in Electrical Power Engineering Technology.
- Change the Bachelor of Science (BS) degree in Mechanical Technology to a Bachelor of Science (BS) degree in Mechanical Engineering Technology.
- Change the Bachelor of Science (BS) degree in Logistics Technology to a Bachelor of Science (BS) degree in Supply Chain and Logistics Technology.

Enclosed is an Information Sheet for your reporting official that reflects an implementation date of November 16, 2006.

Sincerelv

Joseph H. Stafford

Enclosure

Dr. Jay Gogue, Chancellor

AER/elr

#### INFORMATION SHEET

The following information is provided in connection with recent action(s) taken by the Texas Higher Education Coordinating Board and reported to your institution in a letter from Joseph H. Stafford dated November 16, 2006.

**ACTION:** 

**UNIVERSITY OF HOUSTON** 

On November 16, 2006, the Coordinating Board approved at the staff level the request from the University of Houston to make the following changes:

Administrative Unit Affected:	Academic Unit #	Action	Effective Date
Department of Engineering Technology	0980	Phase out and create programs	November 16, 2006
Degree Programs Affected:	CIP Code	Action	Effective Date
BS in Electrical Power Technology	15,0303.00	Phase out program	November 15, 2006
BS in Electrical Power Engineering Technology	15.0303.00	Create program	November 16, 2006
BS in Mechanical Technology	15.0805.00	Phase out program	November 15, 2006
BS in Mechanical Engineering Technology	15.0805,00	Create program	November 16, 2006

Administrative Unit Affected:	Academic Unit#	Action	Effective Date
Department of Information and Logistics Technology	1629	Phase out and create programs	November 16, 2006
Degree Programs Affected:	CIP Code	Action	Effective Date
BS in Logistics Technology	52.1801.00	Phase out program	November 15, 2006
BS in Supply Chain and Logistics Technology	52.1801.00	Create program	November 16, 2006

#### Notes:

These changes will affect the way your institution reports courses, programs, and degrees to the Coordinating Board. Please inform the appropriate reporting personnel of these changes.

If you have any questions about this action or about your institution's program inventory, please contact:

Roger Alford
Director, Instruction and Academic Affairs Department
Academic Affairs and Research Division
(512) 427-6216

E-Mail: roger.alford@thecb.state.tx.us