

UC 8540 OSF

U N I V E R S I T Y of H O U S T O N

C. T. Bauer College of Business  
Office of the Dean

334 Melcher Hall  
Houston, TX 77204-6021  
www.bauer.uh.edu

713/743-4600



TO: Agnes De Franco, Interim Assistant Vice President  
for Undergraduate Studies

APPROVED NOV 16 2005

CC: Marsha Daly, Program Manager, Provost's Office

FROM: Elizabeth Anderson Fletcher, Associate Dean, *EAF*  
Bauer College of Business

SUBJECT: Global Business Minor and Related Items, Including Limits on which  
Upper-Level Business Courses Non-Business Majors May Take

DATE: September 29, 2005

The Bauer College of Business recommends that the Undergraduate Council approve the following new Global Business minor for non-business students:

Prerequisite: Junior standing

Required courses for the Global Business minor:

- INTB 3351 History of Globalization
- INTB 3352 Politics of Globalization
- INTB 3353 Economics of Globalization
- ENTR 3310 Introduction to Entrepreneurship
- ENTR 3312 Intrapreneurship

**Rationale:** The purpose of the Global Business minor is to give non-business majors a broad understanding of the business process, both for corporate and entrepreneurial business, along with an understanding of the historical, political, and economic context within which business operates. This broad understanding adds value to students in the technical disciplines, as well as liberal arts and social sciences.

\*\*\*\*\*

Business majors may not minor in Global Business.

**Rationale:** Three of the courses required for the Global Business minor, INTB 3351, INTB 3352, and INTB 3353 are required of all business students for their major, and students who take the other two, ENTR 3310 and ENTR 3312, may count them as advanced business electives for their BBA, and also receive a Certificate in Intrapreneurship.

\*\*\*\*\*

RECEIVED SEP 30 2005 *[Signature]*

UC 8540 OSF (2)

The grade point average required to declare a minor in Global Business is a 2.0 GPA or higher at the University of Houston.

**Rationale:** Non-business majors are allowed to take up to five 3000-level business courses as long as they meet prerequisites and have a 2.0 or higher GPA at UH. The GPA required to file the minor should not be higher than the GPA required to complete the courses in the minor.

\*\*\*\*\*

Non-business majors are limited at the 3000-4000 level to the five business courses in the Global Business minor unless they have officially declared a business minor or have a secondary major in business or have been admitted into a business-related program such as the computer science-business option, the professional selling program or exchange programs, and who are taking business courses to meet specific requirements for these business related programs.

**Rationale:** Students should officially declare and be admitted to a minor or a secondary major in business or in a business-related program prior to taking the 3000-4000 level courses toward that minor, major, or business-related program to insure that they meet the requirements to file prior to taking the coursework. Except for the Global Business minor, students must meet the same GPA requirements to minor in business as students changing their major to pre-business at the time of filing for the minor.

\*\*\*\*\*

Students may not double count INTB 3351, INTB 3352 or INTB 3353 toward the Global Business minor and the International Area Studies minors.

**Rationale:** Allowing students to double count INTB 3351, INTB 3352, or INTB 3353 toward both the Global Business minor and the International Area Studies minor would undermine the integrity of the two minors.

Received 11 November 2005 mad

TO: Marsha Daly, Program Manager, Provost's Office  
FROM: Frank Kelley, Director of Undergraduate Business Programs  
SUBJECT: Non-substantive Adjustment to the Proposal for UC 8540 05F  
DATE: November 10, 2005

---

UC 8540 05F Amended:

The Bauer College of Business recommends that the Undergraduate Council approve the following new Global Business minor for non-business students with the following non-substantive changes to the original document:

Prerequisite: Junior standing  
Required courses for the Global Business minor:  
INTB 3351, 3352, 3353; ENTR 3310, 3312

**Rationale:** The purpose of the Global Business minor is to give non-business majors a broad understanding of the business process, both for corporate and entrepreneurial business, along with an understanding of the historical, political, and economic context within which business operates. This broad understanding adds value to students in the technical disciplines, as well as liberal arts and social sciences.

\*\*\*\*\*

Business majors may not minor in Global Business. [place immediately following the "Rationale" for the minor]

**Rationale:** Three of the courses required for the Global Business minor, INTB 3351, INTB 3352, and INTB 3353 are required of all business students for their major, and students who take the other two, ENTR 3310 and ENTR 3312, may count them as advanced business electives for their BBA, and also receive a Certificate in Intrapreneurship.

\*\*\*\*\*

Students must have a 2.00 minimum cumulative grade point average on all courses attempted at UH in order to declare a minor in Global Business.

**Rationale:** Non-business majors are allowed to take up to five 3000-level business courses as long as they meet prerequisites and have a 2.0 or higher GPA at UH. The GPA required to file the minor should not be higher than the GPA required to complete the courses in the minor.

\*\*\*\*\*

Non-business majors are limited to the five business courses at the 3000-4000 level in the Global Business minor unless they 1) have officially declared a business minor or 2) have a secondary major in business or 3) have been admitted into a business-related program such as the computer science-business option, the professional selling program or exchange programs, and who are taking business courses to meet specific requirements for these business related programs.

**Rationale:** Students should officially declare and be admitted to a minor or a secondary major in business or in a business-related program prior to taking the 3000-4000 level courses toward that minor, major, or business-related program to insure that they meet the requirements to file prior to taking the coursework. Except for the Global Business minor, students must meet the same GPA requirements to minor in business as students changing their major to pre-business at the time of filing for the minor.

\*\*\*\*\*

Students may not count INTB 3351, 3352, or 3353 toward both the Global Business minor and the International Area Studies minors.

**Rationale:** Allowing students to double count INTB 3351, INTB 3352, or INTB 3353 toward both the Global Business minor and the International Area Studies minor would undermine the integrity of the two minors.