| CBM003 ADD/CHANGE FORM UC 85/2 OFF |
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| APPROVED OCT 1 9 2005 Effective Fall, 2005 2006 |
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| ORIGIN: |
| 1. Dept: HDCS College: TECH 2. Person Submitting Form: Dr. Barbara Stewart Telephone: 3-4110 |
| <u> </u> |
| 3. PROPOSED COURSE: Instructional Area/Course Number/Title HDCS 4375: Strategies in E-Tailing |
| FICE Code Subj Prefix Course Number Short Course Title |
| 003652 HDCS 4375 STRATEGIES IN E-TAILING |
| Departmental Use |
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| 3.00 SR 52.0208 0 3 HDCS SCH Level CIP Code Lab Hrs Lect Hrs Adm Unit |
| To reflect change in prerequisite course (Additional Explanation if needed: 5. If PREVIOUSLY TAUGHT AS A SELECTED TOPICS COURSE, YOU MUST COMPLETE THIS SECTION: Course Name/Number/Title: Content ID Start Date: Stop Date: 6. Proposed Catalog Listing/Description: Cr. 3. (3-0). Prerequisites: Junior standing/HDCS 4374/or department approval. Strategies for consumer acceptance and profitability in E-Tailing. |
| 7a. Authorized Degree Program: <u>B.S.</u> Degree Name: <u>Consumer Science and Merchandising</u> 7b. OR Support Area: |
| 8. Grade Option: <u>Letter (A, B, C)</u> 9. Instruction Type: <u>lecture</u> 10. How does this course affect major/minor requirements? |
| No effect |
| 11. Dean's Signature (hard copy): Front Lenalla Date: 5/3/65 |
| 12. CURRENT COURSE (data may be obtained from Course Inventory) Instructional Area/Course Number/Title HDCS 4375 Strategies in E-Tailing |
| Start Date: 20033 Content I.D.: 291105 |
| FICE Code Subj Prefix ψ Course Number Short Course Title (30 characters maximum) |
| 003652 <u>HDCS</u> 4375 <u>STRATEGIES IN E-TAILING</u> |
| IR/OPPA USE ONLY |
| SCH Level CIP Code Lab Hrs Lect Hrs Adm Unit yr UC |