

## Retailing & Consumer Science - Bachelor of Science College of Technology

### I. CORE REQUIREMENTS (39 hours)\*

Course Name	Hours	TCCNS	UH
<b>Communication (6 hours)</b>			
English Composition I	3	ENGL 1301	ENGL 1301
English Composition II	3	ENGL 1302	ENGL 1302
<b>Mathematics (6 hours)</b>			
Contemporary Mathematics	3	MATH 1332	MATH 1332
Choose <b>one</b> additional course from your current college's core-approved list. (Note: UH will <b>NOT</b> accept credit for both TCCNS-MATH 1314 and TCCNS-MATH 1332).	3		
<b>Life &amp; Physical Sciences (6 hours)</b>			
Choose <b>two</b> courses from your current college's core approved list.			
<b>Creative Arts (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>Language, Philosophy, &amp; Culture (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>Social &amp; Behavioral Sciences (3 hours)</b>			
Choose <b>one</b> course from your current college's core approved list.			
<b>American History (6 Hours)</b>			
United States History I	3	HIST 1301	HIST 1377
United States History II	3	HIST 1302	HIST 1378
<b>Government/Political Sciences (6 hours)</b>			
Federal Government	3	GOVT 2305	GOVT 2305
Texas Government	3	GOVT 2306	GOVT 2306

### II. MAJOR REQUIREMENTS (27 hours)\*

Course Name	Hours	TCCNS	UH
Principles of Management	3	BMGT 1327	HDCS 3300 <sup>^</sup>
Fashion Buying	3	FSHN 2303	HDCS 4380 <sup>^</sup>
Fashion Advertising <b>OR</b> Advertising/Sales Promotion	3	FSN 2307 <b>OR</b> MRKG 2349	HDCS 4386 <sup>^</sup>
Visual Merchandising	3	FSHN 2320	HDCS 3304 <sup>^</sup>
International Marketing Management <b>OR</b> Principles of Marketing	3	IBUS 1354 <b>OR</b> MRKG 1311	SCLT 2380
Integrated Software Apps	3	ITSC 1309 or 1409 <b>OR</b> BCIS 1305 or 1405	ITEC 1301
Elementary Statistical Methods	3	MATH 1342	MATH 1342
Principles of Selling	3	MRKG 2333	SCLT 3381 <sup>^</sup>
Choose <b>one</b> additional course from your current college's core-approved list. (Note: UH will <b>NOT</b> accept credit for both TCCNS-MATH 1314 and TCCNS-MATH 1332).	3		

### III. APPROVED ELECTIVES (27 hours)\*#

Course Name	Hours	TCCNS	UH
Introduction to Business Logistics	3	LMGT 1319	SCLT 2362
Introduction to Fashion <b>OR</b> Fashion Promotion	3	FSHD 1302 <b>OR</b> FSHN 2301	HDCS 3302 <sup>^</sup>
Fashion History	3	FSHD 1311	HDCS ELEC
Fashion Selling	3	FSHN 1320	HDCS ELEC
Ready to Wear Construction	3	FSHD 1324	HDCS ELEC
Fashion Image	3	FSHN 2309	HDCS ELEC
e-Commerce Marketing	3	MRKG 2312	HDCS 4375 <sup>^</sup>
Marketing Research & Strategy	3	MRKG 2348	HDCS ELEC
Instructional Design	3	IMED 2301 or 2401	HRD 3351 <sup>^</sup>

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#Students may petition faculty to approve 15 hours of specialized coursework towards their degree.  
Suggested Rubrics: ACNT, BGMT, CSME, FMKT, FSHD, GAME, GERS, HAMG, INDS, HRGY, RELE, RSTO.

^ Lower-level credit only. To graduate, students must earn at least 36 hours of advanced-level credit.

**\*TRANSFER CREDIT LIMIT:**

A maximum of 66 hours (grades C- or better) of 1000/2000 level transfer hours may be applied toward a UH degree. These are the 66 hours that best meet the degree requirements for your UH degree combination (Major, Double Major, Double Degree, and Minor).

- Students who currently attend UH should refer to their departmental advisor **BEFORE** taking courses at another college.
- Courses listed above are **suggested** courses for this degree. Other courses in combination may apply to a degree.
- See department or course catalog for further information on your degree plan.

**Texas Undergraduate In-State Tuition Enrollment Cap**

Under current rules, Texas resident undergraduate students who enrolled for the first time in a Texas public institution of higher education in fall 1999 or later may be charged a premium tuition rate after they reach an established enrollment cap.

For details, see [http://www.uh.edu/provost/stu/stu\\_enrollcapqs.html](http://www.uh.edu/provost/stu/stu_enrollcapqs.html)