

Strategic Communication - Bachelor of Arts College of Liberal Arts and Social Sciences

I. CORE REQUIREMENTS (42 hours)

Course Name	Hours	TCCNS	UH
Communication (6 hours)			
English Composition I	3	ENGL 1301	ENGL 1301
English Composition II	3	ENGL 1302	ENGL 1302
Mathematics (3 hours)			
Contemporary Mathematics OR College Algebra	3	MATH 1332 OR MATH 1314	MATH 1332 OR MATH 1314
Mathematics Reasoning (3 hours, UH Component Area Option)			
Choose one course from your current college's core approved Component Area Option list. Note: UH will NOT accept credit for both MATH 1314 (College Algebra) and MATH 1332 (Contemporary Math).			
Life & Physical Sciences (6 hours)			
Choose two courses from your current college's core approved list.			
Creative Arts (3 hours)			
Choose one course from your current college's core approved list.			
Language, Philosophy, & Culture (3 hours)			
Choose one course from your current college's core approved list.			
Social & Behavioral Sciences (3 hours)			
Choose one course from your current college's core approved list.			
American History (6 Hours)			
United States History I	3	HIST 1301	HIST 1301
United States History II	3	HIST 1302	HIST 1302
Government/Political Sciences (6 hours)			
Federal Government	3	GOVT 2305	GOVT 2305
Texas Government	3	GOVT 2306	GOVT 2306
Writing in the Disciplines (3 hours, UH Component Area Option)			
Choose one course from your current college's core approved Component Area Option list.			

II. MAJOR REQUIREMENTS (9 hours)

Course Name	Hours	TCCNS	UH
Introduction to Mass Communication	3	COMM 1307	COMM 1307
Media Writing	3	COMM 2311	COMM 2311
Business and Professional Communication	3	SPCH 1321	COMM 2356

Students in this degree program will choose from four areas of concentrated study: Advertising, Integrated Communication, Organizational/Corporate Communication or Public Relations.

III. Bachelor of Arts Degree Special Requirements (6 hours)

Six (6) hours of sophomore 2000-level Foreign Language in one language:			
Six (6) hours of sophomore-level foreign-language courses: 2311 & 2312 in American Sign Language, Arabic, Chinese, French, German, Greek, Hindi, Italian, Japanese, Korean, Latin, Russian, Spanish, or Vietnamese			

Bachelor of Arts students must have documented foreign language proficiency at the second semester of 2000-level or higher in one foreign language. *Satisfactory completion may require up to four (4) terms of sequential level coursework. Students with foreign language competency may satisfy part of or all of this requirement by placement or by credit by examination.

Transfer Credit Limit

A maximum of 66 hours (grades C- or better) of 1000/2000 level transfer hours may be applied toward a UH degree. These are the 66 hours that best meet the degree requirements for your UH degree combination (Major, Double Major, Double Degree, and Minor).

- Students who currently attend UH should refer to their departmental advisor **BEFORE** taking courses at another college.
- Courses listed above are **suggested** courses for this degree. Other courses in combination may apply to a degree.
- See department or course catalog for further information on your degree plan.

Texas Undergraduate In-State Tuition Enrollment Cap

Under current rules, Texas resident undergraduate students who enrolled for the first time in a Texas public institution of higher education in fall 1999 or later may be charged a premium tuition rate after they reach an established enrollment cap. For details, see

<https://www.uh.edu/provost/policies-resources/student/#enrollment-cap>