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Navigating the Ever-Changing World of ESG in the Energy Industry

Thursday, February 27th, 2020
8:30 AM - 4:30 PM | UH Hilton Hotel

Navigating the Ever-Changing World of ESG in the Energy Industry

AGENDA

8:00 am	Registration	1:00 pm	<i>Coffee Break</i>
8:30 am	Welcome Remarks	1:15 pm	Workshop Sessions: How to Navigate the Ever-Evolving ESG Ratings and Rankings Landscape The demand for ESG performance information is permeating all corners of the economy. During this session, we will share highlights from the multi-year Rate the Raters research, then facilitate a discussion about the ever-evolving ESG ratings and rankings landscape, from both practitioner and investor perspectives.
8:40 am	Opening Remarks	2:45 pm	<i>Coffee Break</i>
9:00 am	Panel Discussion: The ESG Waves of Change: Surf or Sink? The waves of change in the ESG world are only becoming more consistent and powerful. How will your company continue managing through the ever-turning tides? Hear firsthand experience and lessons from key leaders on how they navigated the ESG waters.	3:00 pm	Workshop Sessions: Materiality Matters! Join us at this engaging session to learn how to leverage a materiality assessment process to pragmatically identify your company's most "material" ESG topics, prioritize topics deemed material to stakeholders, validate topics with senior leadership, and promote the adoption of an integrated ESG strategy.
10:15 am	<i>Coffee Break</i>	4:30 pm	<i>Closing Remarks</i>
10:30 am	Panel Discussion: Make Your Company's Business Case to the ESG Investing Community Whether you are a large, multi-national publicly traded company or a small private company, stakeholders are increasingly demanding disclosure of your organization's environmental, social and governance (ESG) performance information. These converging developments create the need for companies to fully understand and strategically manage the disclosure of ESG performance metrics.		
11:45 am	<i>Lunch Break</i>		
12:00 pm	Lunch Keynote: How Leading Companies Are Responding to ESG		

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SPEAKERS

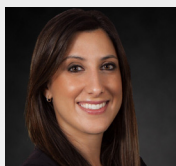
Welcome Remarks



Dr. Ramanan Krishnamoorti, *Chief Energy Officer, University of Houston*

Dr. Ramanan Krishnamoorti is the chief energy officer at the University of Houston. Prior to his current position, Krishnamoorti served as interim vice president for research and technology transfer for UH and the UH System. During his tenure at the university, he has served as chair of the UH Cullen College of Engineering's chemical and biomolecular engineering department, associate dean of research for engineering, professor of chemical and biomolecular engineering with affiliated appointments as professor of petroleum engineering and professor of chemistry.

Opening Remarks



Marie M. Caekebeke, *Director ESG Performance @ Engagement, Schlumberger Limited*

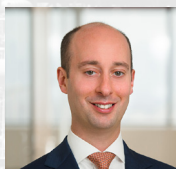
Marie Caekebeke is Director ESG Performance & Engagement for Schlumberger Limited. Marie manages the external reporting of Schlumberger Global Stewardship activities covering environmental, social, and governance contributions. Marie joined Schlumberger in 2002 and has held various leadership roles across businesses and functions including Mergers & Acquisitions, Service Quality and Corporate Communication.

Panel: The ESG Waves of Change: Surf or Sink



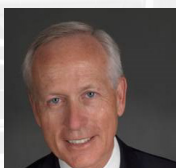
Tim Doyle, *Principal and General Counsel GuidePost Strategies*

Tim Doyle has joined GuidePost Strategies as a Principal and General Counsel. He brings more than two decades of public policy and legal experience in multiple areas including energy, environment, corporate governance and financial services, federal regulatory, and Congressional investigations. Before coming to GuidePost, Tim was Vice President of Policy and General Counsel of the American Council for Capital Formation where he was responsible for providing executive level direction and management of research and policy initiatives. He also served as chief counsel on all legal matters.



Gregory Elders, *Managing Direct, ESG, Joele Frank*

Gregory Elders is a Managing Director in the Governance Team at Joele Frank. Gregory has over fifteen years of experience working with investors and companies to identify and address key ESG risks and opportunities, and how that directly impacts share and bond-holding and proxy voting. Prior to joining Joele Frank in 2019, Gregory was a Senior ESG Analyst at J.P. Morgan and a Senior ESG Analyst at Bloomberg Intelligence. He has also held senior positions at the Global Reporting Initiative in Amsterdam, Trucost in London and Merrill Lynch in New York.



Robert Hirth, *Sr. Managing Director, Protiviti; Board Member, SASB*

Robert Hirth was appointed to the nine-member board of the Sustainability Accounting Standards Board (SASB) upon its formation in 2017 and serves as a Vice Chair of the board. He currently heads SASB's Technology and Communications sector committee and is a member of the Services, Healthcare and Extractive and Minerals Processing sector committees. He is the Senior Managing Director of Protiviti, a global internal audit and business risk consulting firm. Prior to that, he was Executive Vice President, global internal audit and a member of the Firm's six-person executive management team for the first ten years of Protiviti's development.



Janeen Judah, *Independent Director, Patterson-UTI, Crestwood, Aethon*

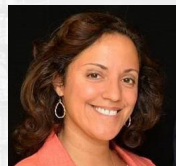
Janeen Judah is a recognized upstream industry leader and a member of the Board of Directors of Patterson-UTI, Crestwood Equity Partners and Aethon Energy. Janeen retired from Chevron in April 2018 after serving in several executive positions and was also the 2017 President of the Society of Petroleum Engineers International. Janeen earned her BS/MS degrees in Petroleum Engineering from Texas A&M University and her JD, Law degree from the University of Houston.



Panel: Making Your Company's Business Case to the ESG Investing Community

Dirk Cockrum, *Vice President of Corporate EHS, Kinder Morgan*

Dirk Cockrum is the Vice President of Corporate EHS of Kinder Morgan, Inc., one of the largest energy infrastructure companies in North America. Mr. Cockrum has been with Kinder Morgan for 19 years. He has extensive experience in pipeline and terminal operations, management systems, and government contracting. He oversees Kinder Morgan's environmental, social, and governance (ESG) reporting and disclosure under the Task Force for Climate-related Disclosure (TCFD) guidelines. Mr. Cockrum is a geologist and has graduate degrees in business administration and finance.



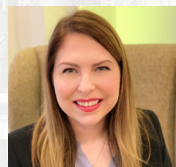
Lisa Epifani, *Manager for ESG Policy and Engagement, Chevron*

Lisa Epifani is the Manager for ESG Policy and Engagement in Chevron's Strategy and Sustainability group. The team manages Chevron's engagement with investors and stakeholders on environmental, social and governance (ESG) issues. In addition, the team advises Chevron's executives and the Board on ESG trends and stakeholder expectations; leads Chevron's ESG reporting activities; and coordinates the subject matter experts across Chevron on ESG matters. Lisa joined Chevron in 2014 as the Manager of Legislative and Regulatory Affairs (LRA) in Chevron's Policy, Government and Public Affairs (PGPA).



Fiji George, *Director, Climate @ Sustainability, Cheniere Energy*

Fiji George has more than 25 years of experience related to energy, environmental and sustainability issues spanning natural gas production, processing, transmission and LNG. His expertise focuses on identifying sustainable solutions for prudent development and use of natural gas in a low-carbon economy, including development of internal and external sustainability policies, programs and research.



Sydney Hansen, *Environmental, Regulatory, and Sustainability Consultant*

Sydney Hansen is an environmental, regulatory, governance, sustainability and communications professional with over 10 years of combined oil and gas industry experience. Sydney's experience includes every major oil and gas play in the continental United States, including complex federal and tribal permitting scenarios. Hansen graduated from Texas A&M.



Joanne Howard, *VP, Sustainability @ Corporate Communications, Crestwood*

Joanne Howard is vice president of sustainability and corporate communications for Crestwood Equity Partners LP. She is responsible for managing and advancing sustainability practices at Crestwood and its integrating into strategic planning, policies, communications, and employee engagement activities. Joanne manages external reporting of Crestwood's programs and performance, including the publication of Crestwood's annual sustainability report. She also manages Crestwood's community investment program ensuring investments achieve the greatest societal and business benefit.

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SPEAKERS CONTINUED

Lunch Keynote



Dr. John Frey, Senior Technologist, IT Efficiency and Sustainability, Hewlett Packard Enterprise

Dr. John Frey developed and leads HPE's practice for customer collaboration on sustainability and IT efficiency. He partners with HPE's largest customers, stakeholders, and governments to develop net positive solutions to business challenges, share best practices, and drive new business opportunities. Dr. Frey was named an HPE Strategist, the highest level of technical achievement, in recognition of his sustained leadership and contributions.



Scott Nyquist, Sr. Partner, McKinsey & Company

Scott Nyquist is a director and senior partner in the management consulting firm McKinsey & Company. He serves energy and industrial companies on matters of strategy, organization, and performance improvement. He has assisted integrated oil companies, independent exploration and production companies, national oil companies, electric utilities, and industrial companies that serve the energy industry. He has led European and America's Oil and Gas practices, and co-led both the Global Energy and Materials sector and Sustainability and Resource productivity practices.



Edward Stones, Global Director, The Dow Chemical Company

Edward Stones is Global Business Director, Energy and Climate Change for Dow. He is responsible for delivering Energy Business profitability and more than 7 GW of steam and power at the 14 Company-operated power facilities, as well as steam, utilities and energy service to more than 100 manufacturing facilities globally. He leads Dow's energy conservation and greenhouse gas reduction efforts, and actively participates in the Company's global advocacy efforts for energy sustainability and climate change.



Eric Fernald, Director, Issue Relations, Sustainalytics

Eric Fernald is a Director of Issuer Relations at Sustainalytics, where he is responsible for Sustainalytics' Corporate Issuer Relations. He joined Sustainalytics in January 2018. Prior to Sustainalytics, Eric worked for MSCI ESG Research as head of ESG corporate communications. From 1995 to 2009, Eric worked at the pioneer ESG research firm - KLD Research & Analytics - where he was Research Director from 2004-2009. Eric is a graduate of Williams College.

"Materiality Matters!"



Marie M. Caekebeke, Director of Global Social Sustainability, Schlumberger Limited

Marie Caekebeke is Director ESG Performance & Engagement for Schlumberger Limited. Marie manages the external reporting of Schlumberger Global Stewardship activities covering environmental, social, and governance contributions. Marie joined Schlumberger in 2002 and has held various leadership roles across businesses and functions including Mergers & Acquisitions, Service Quality and Corporate Communication.



Sarah Corrigan, Principal Consultant, ERM

Sarah Corrigan is a Principal Consultant at ERM. In her role, she leads client projects for ESG benchmarking, materiality assessments, ratings/rankings analysis, stakeholder engagement, goal setting, and reporting. She is a GRI-certified trainer and an expert in ESG reporting frameworks. Through ERM's training programs, Sarah teaches practical approaches to ESG management and disclosure. Her clients have included companies in the oil and gas, financial services, chemical, and retail sectors, among others. She previously worked for the U.S. Federal Trade Commission and CSR Asia (Hong Kong).

WORKSHOP SESSIONS

"How to Navigate the Ever-Evolving ESG Ratings and Rankings Landscape"



Jennifer Cogburn, Product Development, BloombergNEF

Jennifer Cogburn works in BloombergNEF's U.S. oil and gas research team, focused on US natural gas basis markets. The team focuses on the short- and medium-term dynamics that impact U.S. output and its competitiveness in global markets. Research includes regional supply and demand balances, production costs and trends, infrastructure developments, analyzing company investment and hedging activity, and tracking flow dynamics. She is also currently engaged in product development research around global water and water risk.



Sarah Corrigan, Principal Consultant, ERM

Sarah Corrigan is a Principal Consultant at ERM. In her role, she leads client projects for ESG benchmarking, materiality assessments, ratings/rankings analysis, stakeholder engagement, goal setting, and reporting. She is a GRI-certified trainer and an expert in ESG reporting frameworks. Through ERM's training programs, Sarah teaches practical approaches to ESG management and disclosure. Her clients have included companies in the oil and gas, financial services, chemical, and retail sectors, among others. She previously worked for the U.S. Federal Trade Commission and CSR Asia (Hong Kong).



Closing Remarks

Dr. S. Radhakrishnan, Managing Director, UH Energy, University of Houston

Dr. Suryanarayanan Radhakrishnan is a Clinical Assistant Professor in the Decision and Information Sciences and the Managing Director of UH Energy. He previously worked with Shell Oil Company where he held various positions in Planning, Strategy, Marketing and Business Management.

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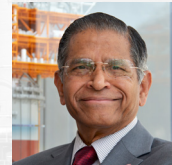
Dr. Ramanan Krishnamoorti

Chief Energy Officer, University of Houston



Krish Ravishankar

*Director, Worldwide Environmental Affairs,
Occidental Oil & Gas Corporation (Oxy)*



Dr. S. Radhakrishnan

Managing Director, UH Energy, University of Houston