



**Student Fee Advisory Committee Program Questionnaire FY2025**

**Student Program Board President: Samantha Sadeghi**

**Vice President of Marketing and Assessment: Macy Pham**

**Vice President of Membership: Catherine Cedillo-Moreno**

The Student Program board is seeking \$87,450.00 in funding to host the 2024 Homecoming Concert on campus. This budget will include various essential components, including the performer fee, middle agent fee, lodging, ground transportation, hospitality, security, venue staffing, and marketing for the concert.

Our aim is to sustain our collaborative efforts with the Homecoming Board in bringing these concerts to life, catering to the enjoyment of students, staff, and alumni. The 2022 Homecoming Concert, featuring Young Nudy, drew in an impressive crowd of 2109 students. This event serves as a valuable opportunity for our students to come together, share a memorable experience during Homecoming Week, and take pride in their affiliation with the UH community.

SPB is additionally requesting resources for crash barricades, fencing, and heightened security measures. These elements were specifically required to get support from UHPD Chief Moore and the Office of Emergency Management. These measures are essential to ensure the venue’s safety and to comply with the necessary safety protocols, fostering an atmosphere where students can enjoy this cherished tradition right here at the University of Houston.

**Summary of Expenses:**

Performer Fee	\$55,000.00
Production	\$10,000.00
Midde Agent (10% Performer Fee)	\$5,500.00
Catering/Green Room	\$1,000.00
Security/Police Department/Barricades	\$10,000.00
Marketing	\$1,000.00
<b>Subtotal</b>	<b>\$82,500.00</b>
UH Administrative Charge (6%)	\$4,950.00
<b>Total</b>	<b>\$87,450.00</b>

When we assess SPB in comparison to our peer institutions within the Big 12, it becomes evident that SPB distinguishes itself among its counterparts. While universities within the Big 12 host large-scale programs throughout the year through various departments or student organizations, SPB is uniquely dedicated to a continuous year-round program of engaging, thought-provoking, and inclusive events.

SPB's programming spans various categories, including cinema, special events, and performances. Notably, we place special emphasis on recruiting members and professionally developing them for future roles within the board. Our commitment extends to both traditional and non-traditional programs, allowing us to align with the desires and needs of the student body while fostering connections and community building.

By utilizing these funds, SPB aims to enhance our annual large-scale events, which have consistently drawn the highest attendance. We aspire to host the Homecoming concert each year, leveraging our role as the primary programming board to unify the campus community through entertainment. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all.

We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community.