



Student Fee Advisory Committee Program: One Time Requests FY2025

Student Program Board President: Samantha Sadeghi

Vice President of Marketing and Assessment: Macy Pham

Vice President of Membership: Catherine Cedillo-Moreno

FY2025 One-Time Request #2 – SPB Cinema Programming

The Student Program Board is requesting \$17,490.00 to bolster our Cinema programming efforts throughout FY2025. SPB Cinema consistently ranks among our most popular programming committees, owing to the vast array of movie genres available and the high turnout of attendees.

We are determined to build upon this success and further enhance our cinema programming to cater to the burgeoning demand for a broader selection of premieres and iconic films. Our cinema program has also facilitated collaborations with various university-sponsored organizations, registered student organizations, and campus departments, fostering a spirit of unity and cooperation.

Summary of Expenses:

Movie Rights	\$10,000.00
Marketing	\$3,000.00
Student Centers' Reservation/AV	\$2,500.00
Large Scale Movie Event	\$1,000.00
Subtotal	\$16,500.00
UH Administrative Charge (6%)	\$990.00
Total	\$17,490.00

When we assess SPB in comparison to our peer institutions within the Big 12, it becomes evident that SPB distinguishes itself among its counterparts. While universities within the Big 12 host large-scale programs throughout the year through various departments or student organizations, SPB is uniquely dedicated to a continuous year-round program of engaging, thought-provoking, and inclusive events.

SPB's programming spans various categories, including cinema, special events, and performances. Notably, we place special emphasis on recruiting members and professionally developing them for future roles within the board. Our commitment extends to both traditional and non-traditional programs, allowing us to align with the desires and needs of the student body while fostering connections and community building.

By utilizing these funds, SPB aims to enhance our annual smaller-scale events, which have consistently drawn the highest cumulative attendance. We aspire to host a big movie event every year, leveraging our role as the primary programming board to unify the campus community through entertainment. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all. We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community.