



Student Fee Advisory Committee Program Questionnaire FY2025

Student Program Board President: Samantha Sadeghi

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FY2025 One-Time Request #1 – Fiesta Concert

The Student Program Board is submitting one FY2025 One-Time Request to the Student Fees Advisory Committee for our Fiesta concert.

Thanks to our original FY24 request, SPB successfully brought notable artists Juicy J and Social House to Fiesta, greatly appealing to UH students and boosting engagement and participation. However, as we aim to feature even higher-caliber artists at Fiesta, it's crucial that we secure the necessary resources to meet their performance standards. These top-tier performers often demand advanced staging, production, and AV setups, which entail additional costs.

Drawing from insights gained during past large-scale events in Houston where safety concerns were a significant factor, SPB is making safety our top priority while simultaneously enhancing our artist lineup. To achieve this, we are requesting the use of the Fertitta Center, especially since Fiesta is open to the public. SPB and Fiesta have collectively opted for this alternative location also due to its exceptional suitability for concert viewing and the enhanced safety measures it affords. This choice assures that students can fully enjoy the concert experience while remaining in a secure and controlled environment. Opting for an enclosed venue not only boosts accessibility but also provides better control over the event environment, a level of control that proves challenging in open settings. This preference aligns with the requirement set by the University of Houston Police Chief. Additionally, it offers significant cost-saving advantages compared to hosting the event at a larger and more expensive venue like the TDECU Stadium.

The Fiesta concert has consistently served as a cornerstone of Fiesta programming, and SPB is committed to keeping this wonderful tradition alive and engaging for students.

Summary of Expenses:

Performer Fee	\$110,000.00
Production	\$30,000.00
Midde Agent (10% Performer Fee)	\$11,000.00
Catering/Green Room	\$2,000.00
Facility Fees	\$8,000.00
Staging	\$7,500.00
Subtotal	\$170,000.00
UH Administrative Charge (6%)	\$10,200.00
Total	\$180,200.00

When we assess SPB in comparison to our peer institutions within the Big 12, it becomes evident that SPB distinguishes itself among its counterparts. While universities within the Big 12 host large-scale programs throughout the year through various departments or student organizations, SPB is uniquely dedicated to a continuous year-round program of engaging, thought-provoking, and inclusive events.

SPB's programming spans various categories, including cinema, special events, and performances. Notably, we place special emphasis on recruiting members and professionally developing them for future roles within the board. Our commitment extends to both traditional and non-traditional programs, allowing us to align with the desires and needs of the student body while fostering connections and community building.

By utilizing these funds, SPB aims to enhance our annual large-scale events, which have consistently drawn the highest attendance. We aspire to host the Fiesta concert each year, leveraging our role as the primary programming board to unify the campus community through entertainment. These large-scale concerts not only instill pride in our students but also enrich their overall campus experience. SPB's events serve as a gathering point for the diverse University of Houston community, forging shared experiences that resonate with all.

We genuinely appreciate your consideration of our request. The Student Program Board extends its gratitude for your time and thoughtful consideration in supporting our mission to create memorable and unifying experiences for our campus community.