

UNIVERSITY of HOUSTON

STUDENT GOVERNMENT ASSOCIATION

Be the Advocate, Weeks of Welcome Event

One-Time Request C | FY 25

Traditionally, most SFAC units host an event for Weeks of Welcome to showcase their services to students, and recruit members and/or engage students with their organization.



One-Time Allocation FY25: Be the Advocate, Weeks of Welcome Event

The general student populace regularly has been unaware of the role SGA serves on campus, and how all of the different branches interact with one another, in order to aggregately communicate and address the needs of with the proper administrators. As a result, students are unaware of the designated avenues to contact/interact within their student government in order to address student needs.

SGA is requesting \$2,650 to cover the cost of hosting a multi-tabling event in the Student Center South Plaza on the week of 8/25-8/29, 2025. \$2,500 would go towards serving food, punch cards for having students visit tables with different information, marketing and outreach efforts, producing merchandise to distribute to students, and \$150 would cover business and administrative fees.

There would be a table for senators, executive, university committee representatives, university administrators, and other relevant personnel to communicate their roles and offer resources.

Benefits:

1. **Constituency Engagement**—increased awareness and interactions with all members of all branches of SGA (e.g., executive, legislative, senate, university committee representatives, etc.).
2. **Institutional Information**—students will be meet officials to address specific issues (e.g., FSAC, CFCC representatives, etc.).



3. **Information Centralization**—all relevant representatives of divisions across campus will be accessible to students to answer multifaceted questions and information to address student needs and concerns.

Cost:

Price of Event	\$2,500
<u>Admin Fees (6.0%)</u>	<u>\$150</u>
Total Cost	\$2,650