

UNIVERSITY of HOUSTON  
**HOMECOMING**

**Student Fee Advisory Committee One Time Request FY 2025**

**Chair: Valerie Ejiogu**

**Vice Chair: Kennedy Lott**

## **FY25 One Time Request #1- Bed Races**

In an effort to expand on Homecoming Week, the Homecoming Board began a new signature event of mattress racing called "Bed Races" in the fall semester of 2017. Spirit teams are able to race against each other down a racing strip, competing for the fastest time. With the continuation of this tradition, we have seen the event grow significantly in attendance and participation each year. This past year, we used the FY23 One Time Allocation to incorporate additional pieces of entertainment to the event including inflatable games and food trucks, allowing for wider participation in the event for any students as opposed to just Spirit Cup Teams. For Homecoming 2024, we hope to collaborate with more local food trucks and alumni owned business and add more entertainment activities that would be more engaging and fun for students and alumni alike. We want to include more outdoor team themed games that students who are not part of Spirit Cup can enjoy and compete in. We hope to continue this event funding to provide for operational costs, attractions, and food to not only serve the teams competing, but also make every student feel welcomed. While these additional attractions continue to raise awareness and excitement for the event, our goal is for this tradition to continue to grow and last for years to come on campus.

Vendors	\$6,000.00
Lights and Installments	\$1,500.00
Security/EMS	\$750.00
Facilities	\$250.00
Marketing and Promotion	\$1,000.00
Food and Beverage	\$5,600.00
<b>Subtotal</b>	<b>\$15,100.00</b>
UH Administrative Charge (6.0%)	\$906.00
<b>Total</b>	<b>\$16,006.00</b>

Homecoming will continue to set forth the objectives of the Division of Student Affairs, while showcasing an example of what it means to be a part of the University of Houston community. The Homecoming Board strives to foster and promote student pride in the University, through the exciting experiences offered to students during Homecoming Week every year. Our peer institutions across the Big XII approach Homecoming activities in a variety of different ways including initiatives led by student groups, alumni associations, or some combination of the two. While many institutions offer a variety of tradition-based events at or leading up to the game, Homecoming at the University of Houston holds a unique tradition within the Big XII with Bed Races, offering students the opportunity to take part in a unique event. This request will allow us to continue to instill campus pride in our current students and alumni and become a premier Homecoming tradition throughout the state of Texas. Programs like Bed Races and Homecoming on the whole help build campus pride, student connection, and are shown to improve performance indicators among students. The Homecoming Board would like to thank you for your time and consideration of our budget request.