



**One Time Request
FY25**

Coog Radio has been evolving since last year. We have instituted a Team system for members to get hands-on experience (in marketing, web, engineering, music, and programming), completely redesigned our website and branding, and have revamped our inventory (music, equipment, and offices!) processes to make them both more detailed and more efficient.

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Our officers started this year's work during the Summer and have been changing Coog Radio for the better ever since. We're incredibly proud of the work we've done so far, and we look forward to discussing our requests with SFAC and how our changes have impacted our organization and the University through Coog Radio. If you have any questions regarding our One-Time Requests, I'd be more than happy to answer them for you during our presentation.

A. FY25 One-Time Request - Stipend Pay for Radio Hosts (12 mo.)

Coog Radio has centered its focus this year on increasing engagement in our radio shows. The culture of Coog Radio has been fairly casual in the past, with radio show hosts allowed to miss showtimes with few consequences, outdated analytics software for the website (which prevented us from seeing which shows were succeeding), and no incentive for show hosts to take their position at Coog Radio seriously. To solve these problems, last school year, Coog Radio implemented a competitive system for stipend pay of radio hosts. The top 8 radio show hosts with the best consistency and well prepared shows, as decided by a board of three Coog Radio officers, were granted a selection in the stipend program with a salary of \$80 per month.

Adding 8 stipend positions has created a culture of consistent show hosts, and encouraged radio show hosts to take their shows more seriously in preparedness. These radio hosts received an \$80.00 monthly stipend for completing their four weeks' of shows with no missed shows (pre-recording if necessary, or replaying a previous show in cases of emergency). As we continue this initiative, we want to keep this stipend program for our radio show hosts in the future, especially for our new Coog Radio established Legacy Shows. These are show hosts who have auditioned to be hosts for these Coog Radio owned shows. Our hope is this incentive will continue to have high quality shows.

FY25

Stipend Pay, 8 Stipends x \$80.00 x 12 Months	\$7680.00
\$7680.00 x 0.06 (Admin. Charge)	\$8140.80