

FY 2025 One-Time Request – WOW Mixers

The Weeks of Welcome Affinity Mixers are networking opportunities that provide a one-of-a-kind opportunity for students to connect with fellow students who share the same identity, connect across identities, learn about identity-based student organizations, and participate in connection building activities.

Virtually every person who attends a mixer will meet someone new, get some sort of warm food option, and will experience cultural learning and/or familiarity through music, food, activities, RSO connections and community building. We also connect attendees with campus resources. RSOs report successful recruitment efforts and virtually every org that participated in the past wants to come back again. With our successful partnerships with RSOs, the programming has grown significantly in the recent years and is an initiative that has grown beyond the resources of the department. This past year we served 1,640.

In the past, there have been no base programming dollars specifically allocated for these events however, the popularity of the events continues to grow. We kindly request additional programming dollars to support these WOW mixers so that we can continue these high quality events and also support similar/additional programming throughout the year.

Attendance data from the mixers is listed below:

Mixer Name	Fall 2018	Fall 2019	Fall 2021	Fall 2022	Fall 2023
Black African American Student Mixer	88	*	326	380	511
Hispanic/Latine Student Mixer	57	*	143	258	256
Asian Pacific Islander Desi American Student Mixer	23	*	74	326	343
LGBTQ+ Ice Cream Social	55	186	291	291	458
First Generation Student Mixer			20	140	125
Middle Eastern North African Student Mixer					149

*Data unavailable

DSA Strategic Initiative:

Student Success: Champion exceptional opportunities and services to support all UH students.

- SS2: Expand **diverse experiences** on exploration and education while identifying and meeting the needs of our student population through supportive, inclusive environments.
- SS3: Foster the **holistic well-being** of all students through coordinated, intentional services and processes.

Division Cohesion: Create and foster a cohesive division identity, culture, and community.

- DC4: Foster **collaborative divisional processes and support** focused on common goals for enhancing the student experience.

Partnerships: Forge and strengthen partnerships to expand our reach into the university and greater community.

- P1: Educate and empower **campus partners** to be our advocates and connect with local resources.
- P2: Enhance students' educational experience by expanding partnerships with **academic affairs**.

Funding Request

Food and Activities	\$7,000
Marketing	\$500
Subtotal	\$7,500
Admin Fee	\$450
Total	\$7,950