

**COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES**  
**Bachelor of Arts, Strategic Communication**  
**Organizational/Corporate Communication Concentration**  
**Four-Year Academic Map 2024-2025**

Semester 1 Fall			Semester 2 Spring			Total
<b>YEAR 1</b>	ENGL 1301	First Year Writing I*	3	ENGL 1302	First Year Writing II*	3
	MATH 1332 OR MATH 1314	Contemporary Mathematics OR College Algebra*	3	CORE	Mathematics/Reasoning*	3
	HIST 1301	The United States to 1877*	3	HIST 1302	The United States since 1877*	3
	GOVT 2306	U.S. and Texas Constitution & Politics*	3	GOVT 2305	U.S. Government*	3
	COMM 1303 OR COMM 1307	Writing for Communicators OR Media and Society	3	COMM 1303 OR COMM 1307	Writing for Communicators OR Media and Society	3
	Semester Hours			15	Semester Hours	
						30

Semester 1 Fall			Semester 2 Spring			Total
<b>YEAR 2</b>	COMM 1302 OR COMM 2311	Comm Theory OR Writing for Print & Digital Media	3	COMM 1302 OR COMM 2311	Comm Theory OR Writing for Print & Digital Media	3
	COMM 2300	COMM Research Methods	3	CORE	Social & Behavioral Sciences*	3
	CORE	Life and Physical Science*	3	CORE	Creative Arts*	3
	BA Foreign Lang/ CLASS Block	Elementary Foreign Language I	5	BA Foreign Lang	Elementary Foreign Language II	3
	Elective	1000-4000 level course	1	Elective	1000-4000 level course	1
	Semester Hours			15	Semester Hours	
						30

Semester 1 Fall			Semester 2 Spring			Total
<b>YEAR 3</b>	COMM 3360	Principles of Strategic Comm	3	COMM 4303	Comm Law & Ethics	3
	COMM 2356	Business & Professional Comm	3	COMM 3369	Strategic Communication Writing	3
	CORE	Life and Physical Science*	3	CORE	Language, Philosophy & Culture*	3
	Minor	Minor course	3	Minor	Minor course	3
	BA Foreign Lang	Intermediate Foreign Language I	3	BA Foreign Lang	Intermediate Foreign Language II	3
	Semester Hours			15	Semester Hours	
						30

Semester 1 Fall			Semester 2 Spring			Total
<b>YEAR 4</b>	COMM 4355	Organizational Communication	3	COMM CAPSTONE	COMM 4361, 4363, 4368, 4384, OR 4374	3
	COMM	Approved COMM Major Elec	3	COMM	Approved COMM Major Elec	3
	CLASS Block	Diversity requirement	3	Minor	Minor course	3
	Minor	Minor course	3	Minor	Minor course	3
	CORE	Writing in the Disciplines*	3	CLASS Block	CLASS Block course	3
	Semester Hours			15	Semester Hours	
						30
						120

\*State of Texas Core Curriculum.

Students should meet with their academic advisor to formulate their own plan.