COLLEGE OF TECHNOLOGY
Bachelor of Science, Digital Media
Four-Year Academic Map 2022-2023

YEAR 1

Semester 1 Fall			Semester 2 Spring			Total
ENGL 1301	**First Year Writing I**	3	ENGL 1302	First Year Writing II	3	
DIGM 1300	**Intro to Digital Media**	3	**DIGM 1350**	**Graphics for Digital Media**	3	
HIST 1301	U.S. to 1877	3	**DIGM 1376**	**User Experience (UX) Principles**	3	
CORE	Creative Arts	3	HIST 1302	U.S. since 1878	3	
MATH 1332 or MATH 1314	Elementary Math Modeling or College Algebra	3	MATH 1324	Finite Math w/ Applications	3	
Semester Hours		15	Semester Hours		15	30

YEAR 2

Semester 1 Fall			Semester 2 Spring			Total
DIGM 2353	**Page Layout & Design**	3	**DIGM 2352**	**Digital Photography**	3	
DIGM 2357	**Content Strategy & Development**	3	**DIGM 2325**	**IT Applications for DIGM**	3	
MATH 1342	Elementary Statistical Methods	3	CORE	Social & Behavioral Science	3	
HDCS 1300	Family Ecosystems & Tech	3	PHIL 1321	Logic I	3	
GOVT 2306	US & Texas Constitution & Politics	3	GOVT 2305	US Government	3	
Semester Hours		15	Semester Hours		15	30

YEAR 3

Semester 1 Fall			Semester 2 Spring			Total
DIGM 3351	**Individualized Communication Processes**	3	CIS 3320	Data Visualization & Analysis	3	
DIGM 3354	**Video Production I**	3	CORE	Life & Physical Sciences	3	
CORE	Life & Physical Sciences	3	CORE	Language, Philosophy & Culture	3	
Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, , HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, , HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	
Semester Hours		15	Semester Hours		15	30

YEAR 4

Semester 1 Fall			Semester 2 Spring			Total
DIGM 4372	**Costing in Digital Media**	3	DIGM 4379	Transmedia Marketing	3	
DIGM 4351	**Portfolio Development**	3	DIGM 4378	Senior Project	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	
Technical Elective	DIGM 3252/3152, 3355, 3356, 3370, 4373, 4375, 4381, 4390, 4396, 4397, HDCS 4369, 4374, 4375, SCLT 2380, 3381, COSC 1336 or ELET 2300	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Minor	Technology Leadership & Innovation Management or Applied Innovations	3	Minor	Technology Leadership & Innovation Management or Applied Innovations	3	
Semester Hours		15	Semester Hours		15	30
						120

Courses in Bold are important prerequisites and should be taken as early as students are able.
All DIGM classes are offered at UH Sugar Land campus.
Students should meet with their academic advisor to formulate their own plan.