COLLEGE OF TECHNOLOGY
Bachelor of Science, Digital Media
Four-Year Academic Map 2020-2021

YEAR 1

Semester 1 Fall			Semester 2 Spring			Total
Core Course	**Communication**	**3**	Core Course	Communication	3	
*DIGM 1300	**Intro to Digital Media**	**3**	***DIGM 1350**	**Graphics for Digital Media**	3	
Core Course	American History	3	***DIGM 1376**	**User Experience (UX) Principles**	3	
Core Course	Life & Physical Sciences	3	Core Course	Life & Physical Sciences	3	
MATH 1311 or MATH 1310 (MATH 1332 or MATH 1314)	Elementary Mathematical Modeling or College Algebra	3	MATH 1313 (MATH 1324)	Finite Math with Applications	3	
Semester Hours		15	Semester Hours		15	30

YEAR 2

Semester 1 Fall			Semester 2 Spring			Total
*DIGM 2325	**IT Applications for DIGM**	**3**	***DIGM 2352**	**Digital Photography**	3	
*DIGM 2353	**Page Layout & Design**	**3**	***DIGM 2357**	**Content Strategy & Development**	3	
MATH 2311 (MATH 1342)	Intro to Probability & Statistics	3	PHIL 1321	Logic I	3	
HDCS 1300	Family Ecosystems & Tech	3	Core Course	American History	3	
Core Course	Government	3	Core Course	Government	3	
Semester Hours		15	Semester Hours		15	30

YEAR 3

Semester 1 Fall			Semester 2 Spring			Total
*DIGM 3351	**Individualized Communication Processes**	**3**	CIS 3320	Data Visualization & Analysis	3	
*DIGM 3354	**Video Production I**	**3**	Core Course	Creative Arts	3	
Core Course	Social & Behavioral Science	3	Core Course	Language, Philosophy & Culture	3	
Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	
Technical Elective	*DIGM 3252/3152,* 3355, *3356, *3370, *4373, *4375, *4381, *4390, *4396, *4397, *HDCS 4369, *4374, *4375, *SCLT 2380, *3381, COSC 1306 or ELET 2300	3	Technical Elective	*DIGM 3252/3152,* 3355, *3356, *3370, *4373, *4375, *4381, *4390, *4396, *4397, *HDCS 4369, *4374, *4375, *SCLT 2380, *3381, COSC 1306 or ELET 2300	3	
Semester Hours		15	Semester Hours		15	30

YEAR 4

Semester 1 Fall			Semester 2 Spring			Total
*DIGM 4372	**Costing in Digital Media**	**3**	***DIGM 4379**	Transmedia Marketing	3	
*DIGM 4351	**Portfolio Development**	**3**	***DIGM 4378**	Senior Project	3	
Technical Elective	*DIGM 3252/3152,* 3355, *3356, *3370, *4373, *4375, *4381, *4390, *4396, *4397, *HDCS 4369, *4374, *4375, *SCLT 2380, *3381, COSC 1306 or ELET 2300	6	Technical Elective	*DIGM 3252/3152,* 3355, *3356, *3370, *4373, *4375, *4381, *4390, *4396, *4397, *HDCS 4369, *4374, *4375, *SCLT 2380, *3381, COSC 1306 or ELET 2300	3	
Minor	*Technology Leadership & Innovation Management or Applied Innovations	3	Minor	*Technology Leadership & Innovation Management or Applied Innovations	6	
Semester Hours		15	Semester Hours		15	30
						120

(Texas Common Course Number) Courses in Bold are important prerequisites and should be taken as early as students are able.
*Courses taught in Sugar Land. Students should meet with their academic advisor to formulate their own plan.