



COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES
Bachelor of Arts, Strategic Communication, Public Relations
 Four-Year Academic Map 2019-2020

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total	
	COMM 1301 or	Media and Society or	3	COMM 1303 or	Writing for Communicators or	3		
	COMM 1303	Writing for Communicators		COMM 1301	Media and Society			
	ENGL 1303	First Year Writing I*	3	ENGL 1304	First Year Writing II*	3		
	POLS 1336	U.S. and Texas Constitution & Politics*	3	POLS 1337	U.S. Government*	3		
	MATH 1310 or	College Algebra or Elementary	3	HIST 1378/1379	The United States since 1877*	3		
	MATH 1311	Mathematical Modeling*		CORE	Creative Arts*	3		
	HIST 1376/1377	The United States to 1877*	3					
Semester Hours			15	Semester Hours			15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total	
	CORE	Mathematics/Reasoning*	3	COMM 3311	Editing for Print & Digital Media	3		
	General Elective	1000-4000 level course	1	COMM 2356	Business and Professional Communication	3		
	CORE	Life and Physical Science*	3	CORE	Life and Physical Science*	3		
	COMM 2310	Writing for Print & Digital Media	3	CORE	Social & Behavioral Sciences*	3		
	BA Foreign Lang/ CLASS Block	Elementary Foreign Language I	5	BA Foreign Lang	Elementary Foreign Language II	5		
	Semester Hours			15	Semester Hours			17

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total	
	COMM 3360	Principles of Strategic Communication	3	COMM 4303	Communication Law & Ethics	3		
	COMM 3369	Strategic Communication Writing	3	COMM 3377	Strategic PR Planning	3		
	Minor	Minor course	3	Minor	Minor course	3		
	CORE	Language, Philosophy & Culture*	3	CORE	Writing in the Disciplines*	3		
	BA Foreign Lang	Intermediate Foreign Language I	3	BA Foreign Lang	Intermediate Foreign Language II	3		
Semester Hours			15	Semester Hours			15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total	
	Major Capstone	COMM 4361, 4363, 4368 or 4384	3	CLASS Block	CLASS Block course	3		
	COMM Elec	Approved Major Elective	3	COMM Elec	Approved Major Elective	3		
	CLASS Block	Diversity requirement	3	Minor	Minor course	3		
	COMM Elec	Approved Major Elective	3	Minor	Minor course	3		
	Minor	Minor course	3	General Elective	1000-4000 level course	1		
Semester Hours			15	Semester Hours			13	28
							120	

***State of Texas Core Curriculum**

Students should meet with their academic advisor to formulate their own plan.