THE WEBINAR WILL BEGIN SHORTLY
INTRODUCTION TO FUNDING QUALITATIVE RESEARCH

A WEBINAR From HANOVER RESEARCH

With a PANEL DISCUSSION from UNIVERSITY OF HOUSTON Faculty

April 21, 2020
PRESENTATION LENGTH
30-minute presentation followed by a 30-minute panel discussion with Q&A

Q&A
Q&A will be included in the panel discussion following the presentation. You may also ask questions via the chat link, and the presenter will reply during the presentation, if possible and appropriate.

RECORDING & SLIDES
All attendees will receive a copy of the recording, including the slides.
TOTAL WINS
$360+
MILLION
More than $360 million in total grant funding for clients since 2008.

PhD in Pharmaceutical Sciences
Joined Hanover in 2009
Supervises Hanover’s NSF Team
Started grant writing as a junior faculty member

SPECIALIZES IN

Bryan DeBusk, PhD
SENIOR GRANTS CONSULTANT & NSF TEAM LEADER

On a Personal Note...

AVID HIKER: Lives in Colorado
CHILDHOOD DREAM: Be an astronaut
FATHER OF SEVEN: 4 kids, 2 dogs, 1 cat
INTRODUCTION TO FUNDING

- Who Funds Qualitative Research?
- What They Fund
- What You Can Ask For
- How to Apply
Qualitative research is multimethod in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative researchers study things in the natural settings, attempting to make sense of, or interpret, phenomena in terms of the meanings people bring to them. Qualitative research involves the studied use and collection of a variety of empirical materials—case study, personal experience, introspective, life story, interview, observational, historical, interactional, and visual tests—that describe routine and problematic moments and meaning in individuals’ lives. Accordingly, qualitative researchers deploy a wide range of interconnected methods, hoping always to get a better fix on the subject matter at hand.


Photo by Keagan Henman on Unsplash
# Funder-Specific Considerations

<table>
<thead>
<tr>
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<th>Federal Agencies</th>
<th>Foundations</th>
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<tbody>
<tr>
<td><strong>Funding</strong></td>
<td>~$50K to &gt; $1M</td>
<td>~$10K to &gt; $500K</td>
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</tbody>
</table>
| **Any Limitations?** | • Bound by Agency Priorities  
• Bound by Program Availability  
• Funding Often Reserved for Quantitative | • Bound by Funder Priorities  
• May Want Input / Directive Oversight  
• Funding Subject to Milestone Completion |
| **Application Process** | Prescribed Format with Peer Review | Varies Considerably by Funder |
| **Time to Award** | 3 months to > 1 year | Weeks to ~ 6 months |
American Council of Learned Societies

$25 Million

20 programs
funding faculty and students

https://www.acls.org/Our-Programs/Competitions-and-Deadlines
Social Science Research Council

$12 Million

Over 40 programs including international opportunities

https://www.ssrc.org/fellowships/
Russell Sage Foundation

$4 Million

Fellowships, grants, and institutes to support social science research that improves social and living conditions in the US

https://www.russellsage.org/how-to-apply
WHO FUNDS QUALITATIVE RESEARCH?

Open Society Foundations

$90 Million

> 3000 grants, scholarships, and fellowships awarded annually

https://www.opensocietyfoundations.org/grants
WHO FUNDS QUALITATIVE RESEARCH?

American Association of University Women

> $115 Million to date

Grants of $2K to $35K in 7 areas

https://www.aauw.org/resources/programs/fellowships-grants/
WHO FUNDS QUALITATIVE RESEARCH?

American Sociological Association

$180,000+

Grants and fellowships from $250 to $18K

https://www.asanet.org/careers/grants-and-fellowships
WHO FUNDS QUALITATIVE RESEARCH?

SPENCER FOUNDATION

SPENCER FOUNDATION

$18 Million

Grants in research, training, and field building

https://www.spencer.org/why-we-grant
WHO FUNDS QUALITATIVE RESEARCH?

WILLIAM T. GRANT FOUNDATION

$13 Million

Officer’s research grants up to $50K
Major grants up to $600K

http://wtgrantfoundation.org/grants
WHO FUNDS QUALITATIVE RESEARCH?

NATIONAL SCIENCE FOUNDATION

$271 Million

62% of all Federal Funding for SBE research

1. Research and training fellowships.
2. Fundamental research.
3. Applied research.
4. Implementation and assessment in applied settings.
WHAT THEY FUND

AMERICAN COUNCIL OF LEARNED SOCIETIES

RECENT Awardees

Since 1957 more than 12,000 scholars have held ACLS fellowships and grants. ACLS fellowships and grants are awarded to individual scholars for excellence in research in the humanities and related social sciences. The peer-review process used to select ACLS fellows enables distinguished scholars to reach broad consensus on standards of excellence in humanities research.

In the 2019-20 competition year, ACLS awarded approximately $25 million to more than 350 scholars across a variety of humanistic disciplines. Click on links below for new and recent awardees by cohort, along with project descriptions and recipient profiles.

ACLS Collaborative Research Fellows
ACLS Digital Innovation Fellows

ACLS Digital Extension Grants
ACLS Emerging Voices Fellows
ACLS Fellows
ACLS Leading Edge Fellowships
ACLS Project Development Grants
African Humanities Program Dissertation Fellowships
African Humanities Program Postdoctoral Fellowships
Charles A. Ryskamp Research Fellows

EDGEWATER PROJECT

Related Links

Search for Fellows and Grantees
Watch "Emerging Themes and Methods of Research: A Discussion with ACLS Fellows," an annual meeting session featuring recent ACLS fellows.
**Recent NSF SBE Awards: University of Houston**

<table>
<thead>
<tr>
<th>Award Number</th>
<th>Award Title</th>
<th>Award Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1760292</td>
<td>RAPID: Hurricane Harvey: Experiences, Recovery and Future Policies</td>
<td>$200,000</td>
</tr>
<tr>
<td>1823815</td>
<td>The Role of Workplace and Legal Context in Employment Discrimination Claims</td>
<td>$294,492</td>
</tr>
<tr>
<td>2020585</td>
<td>Understanding Deep Neural Networks</td>
<td>$139,360</td>
</tr>
<tr>
<td>2048406</td>
<td>Collaborative Research: International Coercion, Debt Relief, and Land</td>
<td>$180,611</td>
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</tbody>
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[Search NSF Awards Here](#)
WHAT THEY FUND

改善本科生 STEM 教育：服务少数族裔的高等教育机构（HSI 程序）

下一次截止日期：2021 年 8 月 25 日

- $200K 到 $400K 用于规划或试点项目
- 最高 $3M 用于实施和转型项目

“项目可以探索机构身份和学生社会身份的交织对提出 HSI 的 STEM 成绩的影响”
What You Can Ask For

Be sure to budget for

- Your time
- Your trainees
- Access to participants
- Access to data
- Equipment or services for data collection / analysis
- Transcription services
- Survey development or fees for use
- Travel for research, training, or presentations
- Publication expenses
1. Check the funder’s website for deadlines, requirements, and other materials.

2. Work with the Office of Contracts and Grants to confirm eligibility and understand submission requirements.


4. Talk with a Program Officer, if allowed.

5. Refine your concept and prepare an application.
HOW TO APPLY: HELPFUL RESOURCES

SSRC Proposal Preparation Guide: The Art of Writing Proposals


NSF Example: Funded SBE Proposal
HANOVER’S GRANTSMANSHIP TRAINING CENTER

TRAINING, TIPS, AND TEMPLATES
Find self-directed training materials on NSF CAREER and other major competitions. Learn tips for preparing competitive proposals and find templates for common funders and programs.

SIGN UP FOR ALERTS
Get notifications of new funding opportunities in select areas.

CLICK to request access:
HR Digital Access Request | Hanover Research
HOW HANOVER CAN HELP

OUR SOLUTIONS

PROJECT CONSULTS

Recommendations for developing strong project concepts and engaging with program officers for feedback.

PROPOSAL REVIEW

Proposal critique with a focus on recommendations for structural and/or stylistic revisions based on experience working on successful proposals and funder guidance.

PROPOSAL REVISION

Editing and revision of proposals to ensure PIs are communicating their projects in a clear and concise manner and within reviewer and funder expectations.
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