



COLLEGE OF TECHNOLOGY

Bachelor of Science, Digital Media

Four-Year Academic Map 2019-2020

YEAR 1	Semester 1 Fall			Semester 2 Spring			Total
	ENGL 1303	First Year Writing I	3	DIGM 1350	Graphics for Digital Media	3	
	Core Course	Creative Arts	3	ENGL 1304	First Year Writing II	3	
	MATH 1311 or MATH 1310	Elementary Math Modeling or College Algebra	3	MATH 1313	Finite Math with Applications	3	
	CORE	Life & Physical Sciences	3	CORE	Life & Physical Sciences	3	
	HIST 1377	The United States 1877	3	HIST 1378	The United States since 1877	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 2	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 2353	Page Layout & Design	3	DIGM 2351	Web Design	3	
	DIGM 3325	IT Applications for DIGM	3	DIGM 2352	Digital Photography	3	
	PHIL 1321	Logic I	3	MATH 2311	Intro to Prob & Statistics	3	
	HDCS 1300	Family Ecosystems & Tech	3	CORE	Social & Behavioral Science	3	
	POLS 1336	US & Texas Constitutions/Politics	3	POLS 1337	US Government	3	
	Semester Hours		15	Semester Hours		15	30

YEAR 3	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 3351	Individualized Communication Processes	3	TLIM 3365	Team Leadership	3	
	DIGM 3354	Video Production I	3	SCLT 3381	Industrial & Consumer Sales	3	
	DIGM 3357	Content Strategy & Development	3	TLIM 3345	Human Resources in Technology	3	
	TLIM 3340	Org. Leadership and Supervision	3		DIGM Subplan Choose a course from Production Graphics, eMedia, eCommerce, Gaming & Simulation or Motion Media	6	
	DIGM subplan	Choose a course from Production Graphics, eMedia, eCommerce, Gaming & Simulation or Motion Media	3				
	Semester Hours		15	Semester Hours		15	30

YEAR 4	Semester 1 Fall			Semester 2 Spring			Total
	DIGM 4372	Costing in Digital Media	3	TLIM 4342	Quality Improvement Methods	3	
	TLIM 3355	Project Management Principles	3	TLIM 4341	Production & Service Operations	3	
	DIGM 4379	Transmedia	3	CORE	Language, Philosophy & Culture	3	
	DIGM subplan	Choose a course from Production Graphics, eMedia, eCommerce, Gaming & Simulation or Motion Media	3	DIGM 4399 or DIGM 4378	Senior Thesis or Senior Project	3	
	DIGM subplan	Choose a course from Production Graphics, eMedia, eCommerce, Gaming & Simulation or Motion Media	3	DIGM subplan	Choose a course from Print Media, eMedia, eCommerce, Packaging, Gaming & Simulation or Motion Media Emphasis	3	
	Semester Hours		15	Semester Hours		15	30
						120	

Courses in Bold are important prerequisites and should be taken as early as students are able. Students should meet with their academic advisor to formulate their own plan.