

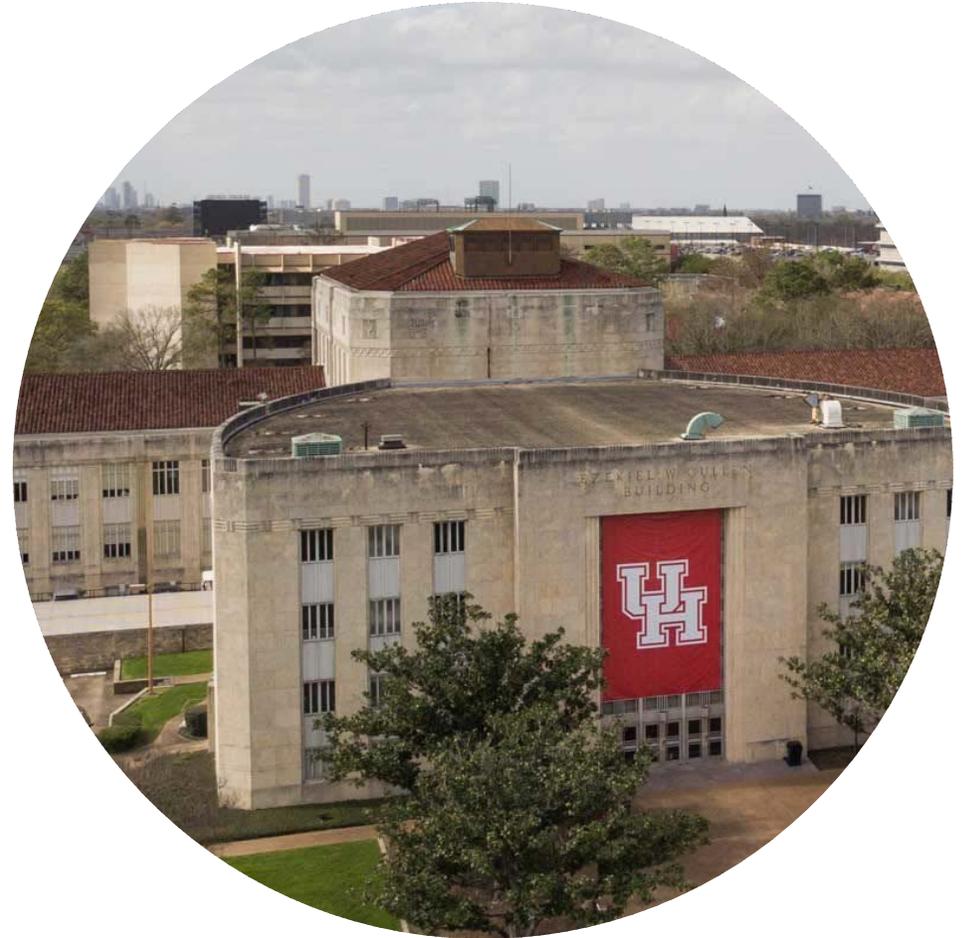
# **COUGAR INITIATIVE TO ENGAGE**

---

Implementation Year One: September 2018 – August 2019

# INTRODUCTION:

A Quality Enhancement Plan for the  
University of Houston



# QUALITY ENHANCEMENT PLAN (QEP)

- The QEP is part of the reaffirmation of SACSCOC accreditation.
- Co-curricular learning chosen from several possible topics proposed by faculty, staff, and students.



# WHAT IS CO-CURRICULAR LEARNING?

- Internships
- Learning Abroad
- Learning Away
- Research Assistantships
- Service Learning



# CITE GOALS

- Increase the quality and quantity of co-curricular learning programs for undergraduate students.
- Increase student participation.
- Increase awareness of new and ongoing co-curricular learning programs.



# STUDENT LEARNING OUTCOMES

Improve student competencies and skills:



Problem Solving



Effective Communication



Teamwork



Cultural Competency



Social Responsibility



Ethical Decision Making

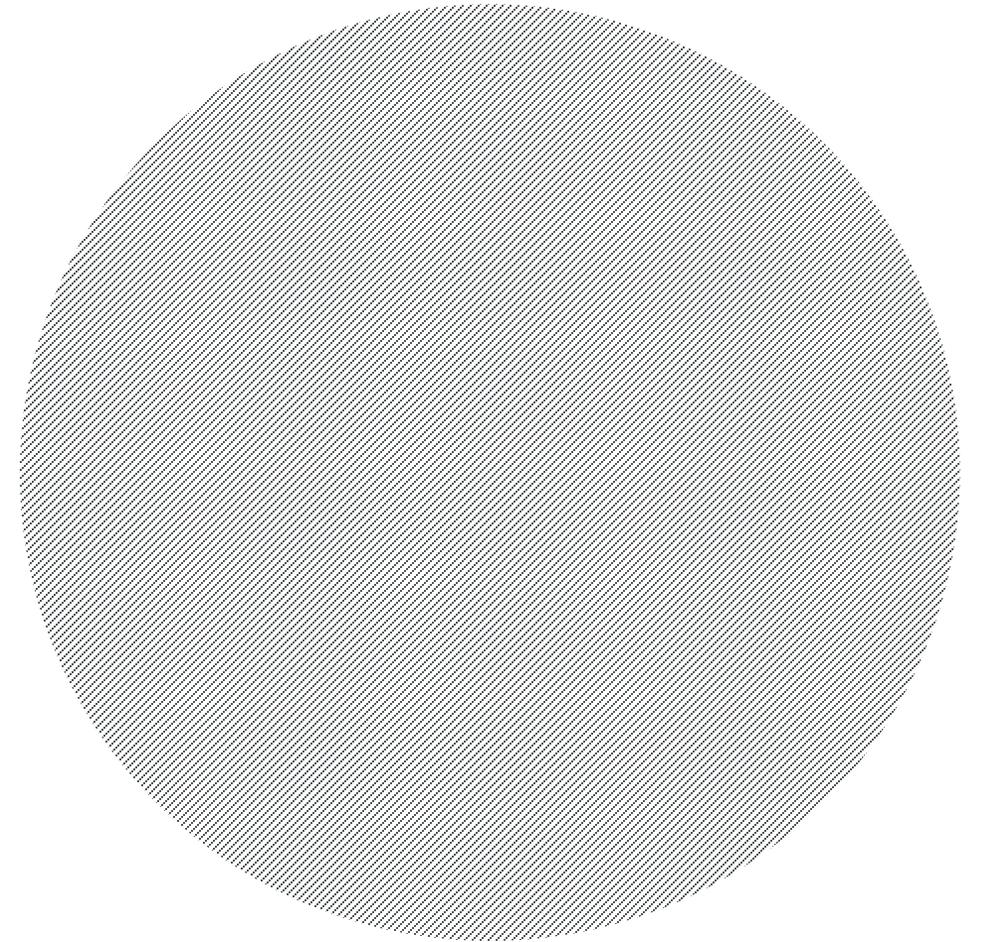


# **GROWING AND DEVELOPING CO-CURRICULAR LEARNING**

Faculty Grants and Assessment

# CITE ADVISORY BOARD

- Reviews and makes recommendations on CITE grant preproposals and proposals.
- Assessment Subcommittee assists with assessment and evaluation of CITE grant projects.
- Faculty and Student Development Subcommittee develops outreach and development programs.



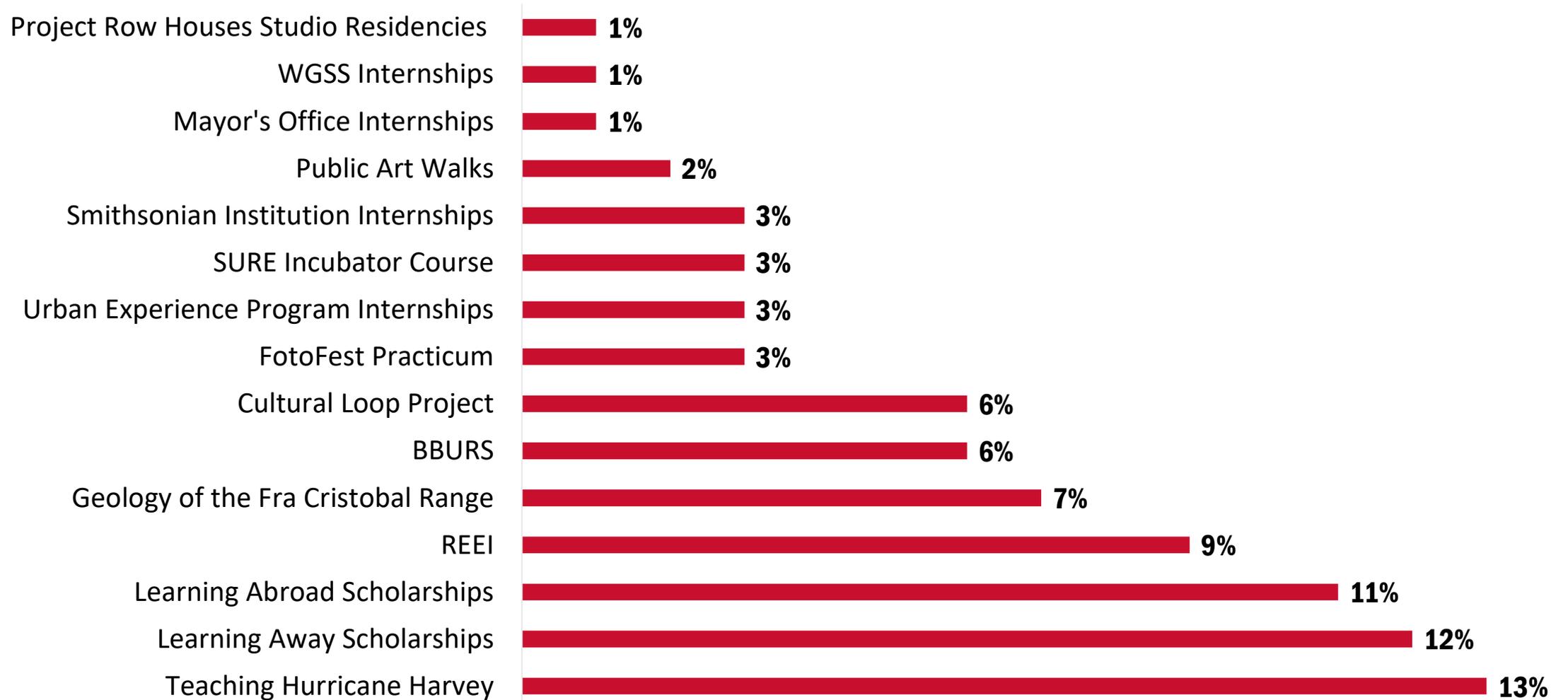
# FACULTY GRANTS

\$300,000 in grants awarded each year for five years

16 grants awarded in spring 2019



# STUDENT PARTICIPATION SUMMMER – FALL 2019

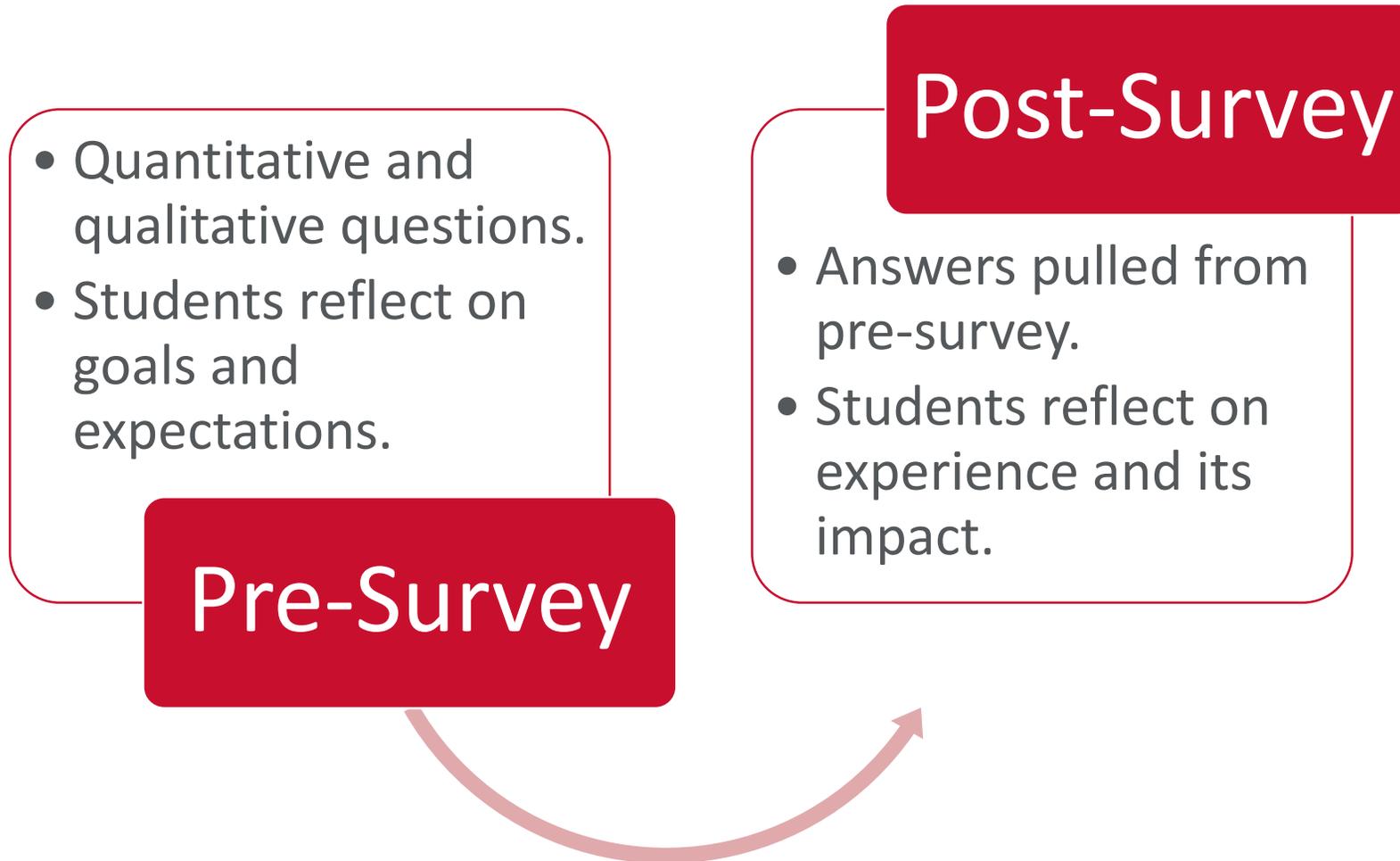




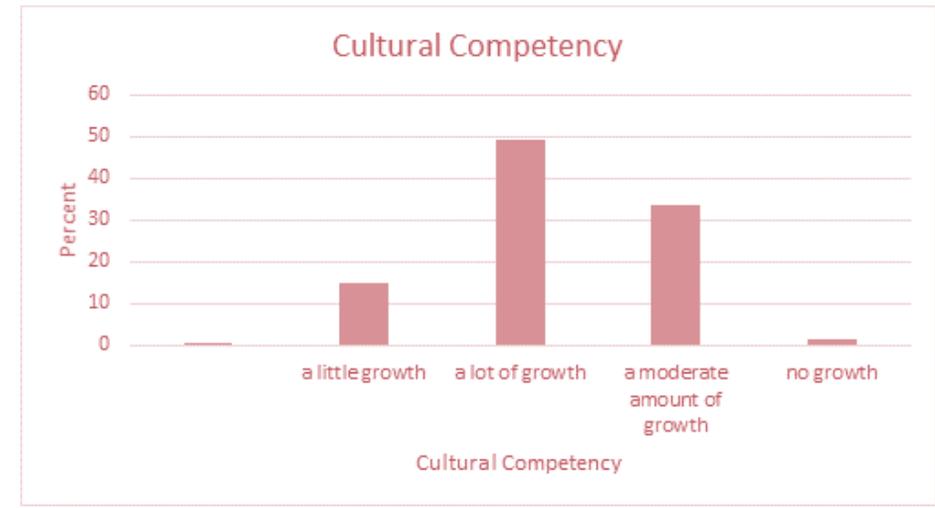
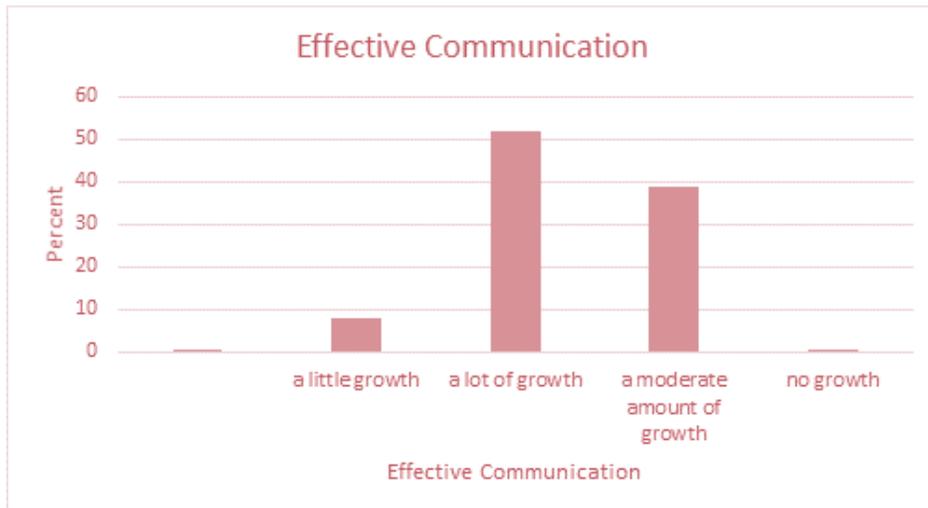
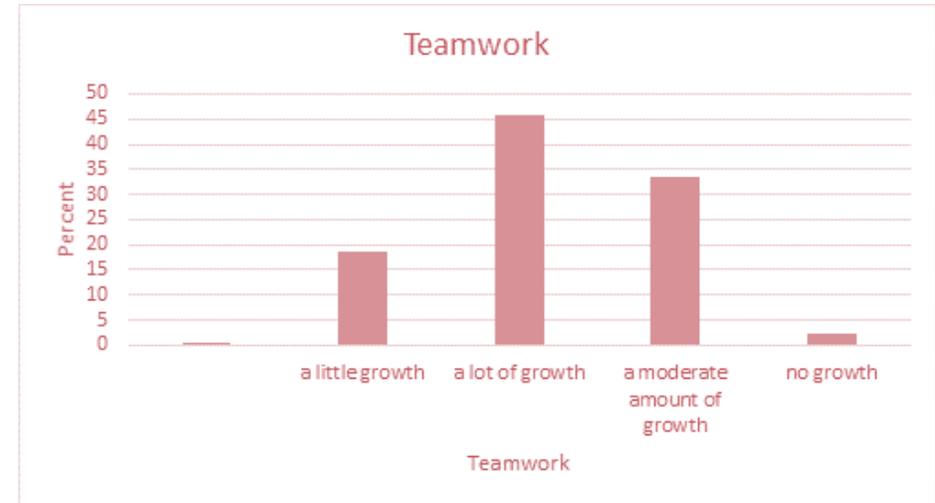
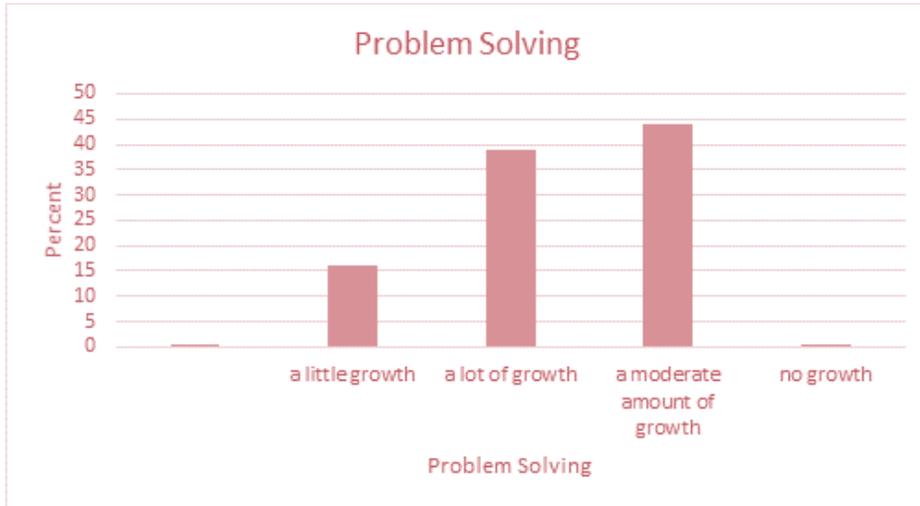
# **ASSESSMENT AND EVALUATION**

Preliminary results from the first grant cohort

# ASSESSMENT AND EVALUATION PROCESS



# EXAMPLE: EXPECTATIONS



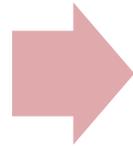
# EXAMPLE: STUDENT RESEARCH

- What do you hope to achieve and learn through this research experience?
- What did you learn both academically and professionally through your research experience?

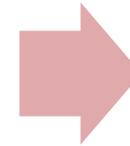


# FACULTY ASSESSMENT

Rubrics for two of the Student Learning Outcomes included in proposals.

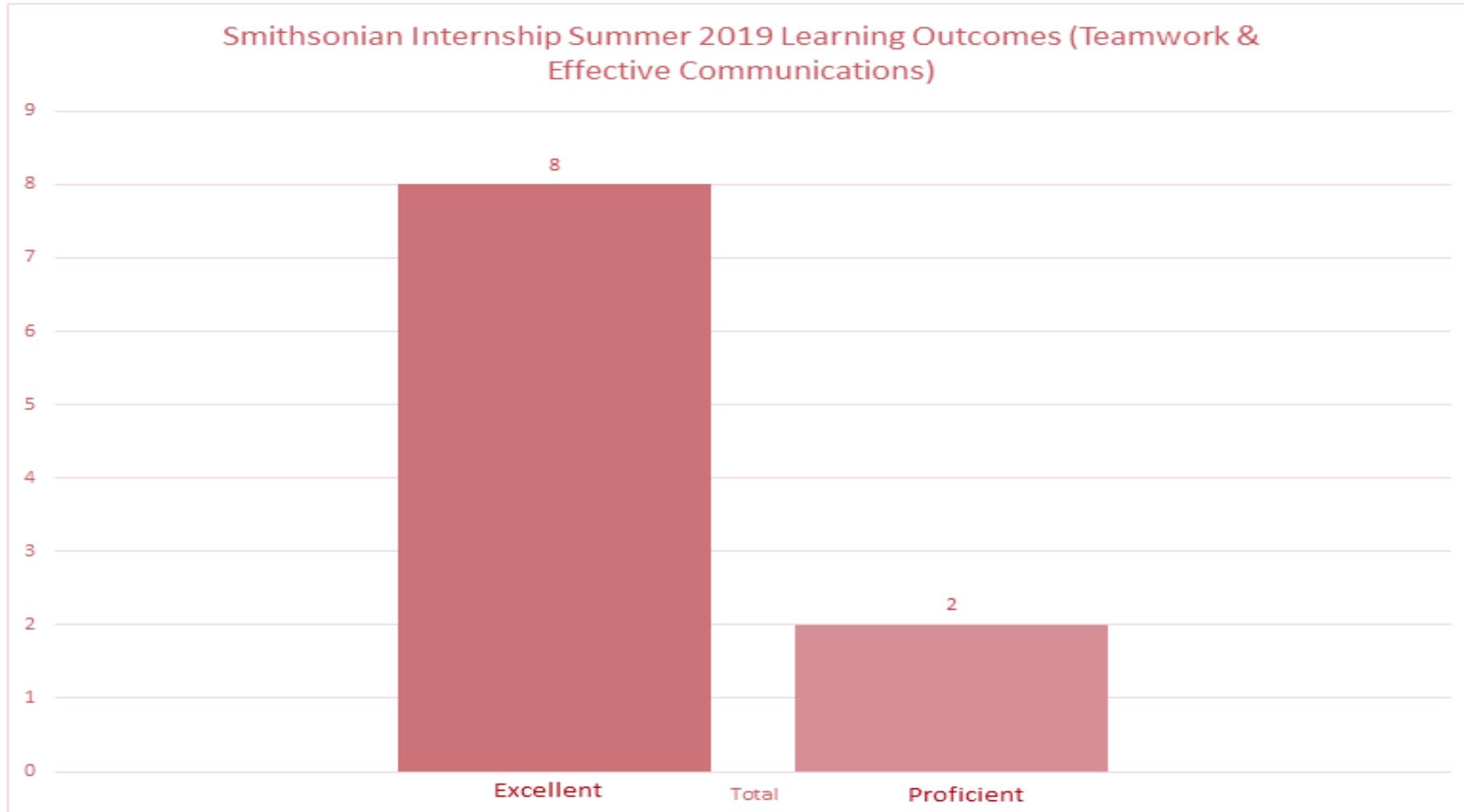


Rubrics may be revised in consultation with CITE Office, College Assessment Officers, and /or CITE Assessment subcommittee.



Faculty leaders use rubrics to evaluate at least two assignments.

# EXAMPLE: FACULTY EVALUATION



# ASSESSING CURRENT PROGRAMS

- The Office of Undergraduate Research has adopted the CITE pre- and post-surveys as part of their assessment plan.
  - Students participating in HERE, SURF, and PURS are required to complete the pre- and post-survey.

# ASSESSING CURRENT PROGRAMS

- The Office of Learning Abroad has adopted the CITE pre- and post-surveys for faculty-led travel.
  - Students participating in Honors College programs and students who received CITE scholarships are required to complete the pre- and post-survey.
  - The surveys are optional for all other students.

# INCREASING STUDENT PARTICIPATION



# ENHANCING ACCESS

- Several CITE grants are designed to increased co-curricular participation among students with high-financial need.
  - Travel Scholarships
  - Internships
  - Research Assistantships
  - Arts Residencies & Practicum



# CELEBRATING STUDENT ACCOMPLISHMENT

- Validate participation.
- Recognize effort and accomplishment.
- Signal priorities of peers, faculty & university leadership.
- Provides real-world connections.



# EXCITE TALKS

New elevator pitch  
competition to celebrate  
co-curricular learning

Finals: September 24, 2019

A promotional graphic for the Excite Talks competition. The background is a red-tinted photograph of a large student audience in a lecture hall. Overlaid on this are several white text boxes. At the top, a box says 'SAVE THE DATE'. Below that, a larger box contains the event title 'excITE TALKS' in a bold, red, sans-serif font, with 'TUESDAY, SEPTEMBER 24' underneath. A central box contains the event description: 'GIVE A THREE MINUTE ELEVATOR PITCH ON YOUR CO-CURRICULAR EXPERIENCE. TOP SCORES WIN GIFT CARDS RANGING FROM \$100-\$500.' Below that, another box states 'APPLICATIONS DUE AUGUST 30 BY 5PM'. At the bottom, a final box says 'CLICK HERE FOR MORE INFO' in red text.

*SAVE THE DATE*

**excITE TALKS**  
TUESDAY, SEPTEMBER 24

GIVE A THREE MINUTE ELEVATOR PITCH ON YOUR CO-CURRICULAR EXPERIENCE. TOP SCORES WIN GIFT CARDS RANGING FROM \$100-\$500.

APPLICATIONS DUE AUGUST 30 BY 5PM

*CLICK HERE FOR MORE INFO*

UNIVERSITY of **HOUSTON** | OFFICE OF THE PROVOST

# TELLING THE STORY

Building awareness through outreach



# VIDEO



# DIGITAL MEDIA

UNIVERSITY of HOUSTON

## College of Liberal Arts and Social Sciences

[UH Home](#) > [College of Liberal Arts and Social Sciences](#) > [News and Events](#) > [Archive](#) > [2019](#) > [News and Events](#) > [News and Events](#)

### Dean's Mayoral Internship Program Gives Students Hands-On Experience in Houston City Government

By [Toni Money Smith](#) 713-743-9303

July 10, 2019

This summer, five students in the University of Houston College of Liberal Arts and Social Sciences (CLASS) will get the chance to work alongside some of the city's decision-makers. This unique opportunity is made possible through a new partnership between CLASS Dean Antonio D. Tillis and Houston Mayor Sylvester Turner, a graduate of CLASS.

The Dean's Mayoral Internship Program will provide students with valuable service-learning experience in city government. Students will explore career possibilities, gain familiarity with important community initiatives, develop marketable skills and build professional networks.

"We are extremely excited to enter into this partnership with the Office of the Mayor," Dean Tillis said. "We understand that internships are invaluable in today's hyper-competitive job market and produce a more capable workforce. Through this internship program, CLASS

# The Cougar

PRINT WEEKLY. DIGITAL DAILY

#REaDAllOver

In Print  
Every Wednesday

On Twitter  
@thedailycougar

In Your Inbox  
Email subscription



[Home](#) [News](#) [Opinion](#) [Life + Arts](#) [Sports](#) [Cooglife](#) [Coog Deals](#) [Class](#)

## ACADEMICS & RESEARCH

### UH is implementing new Quality Enhancement Program

By [McKenzie Misiaszek](#) | April 9, 2019

After years of planning, the University's Quality Enhancement Plan is being put in motion, to offer students more nontraditional learning opportunities.

The new QEP is called the Cougar Initiative to Engage, or CITE, and is intended to expand access to community and co-curricular engagement activities.

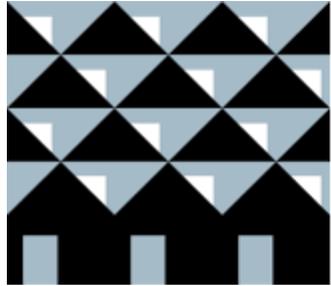
"It's the ways that students learn outside of the classroom," said CITE Director Anne Dayton. "It's not just extracurricular activities but co-curricular activities, activities that are perhaps part of a class but take the students outside of the classroom. For example, a service learning project."

Every 10 years, universities across the southern United States have to submit ideas that aim to improve student learning on their campus in order to receive reaccreditation from the [Southern Association of Colleges and Schools Commission on Colleges](#). In 2016, the Provost asked students, faculty and staff to submit their ideas for the upcoming QEP, dubbed the "[Next Big Thing](#)."



Learning abroad is a large part of the co-curricular options currently offered on campus. | Trevor Nolley/The Cougar

# COMMUNITY PARTNERS



**PROJECT  
ROW  
HOUSES**

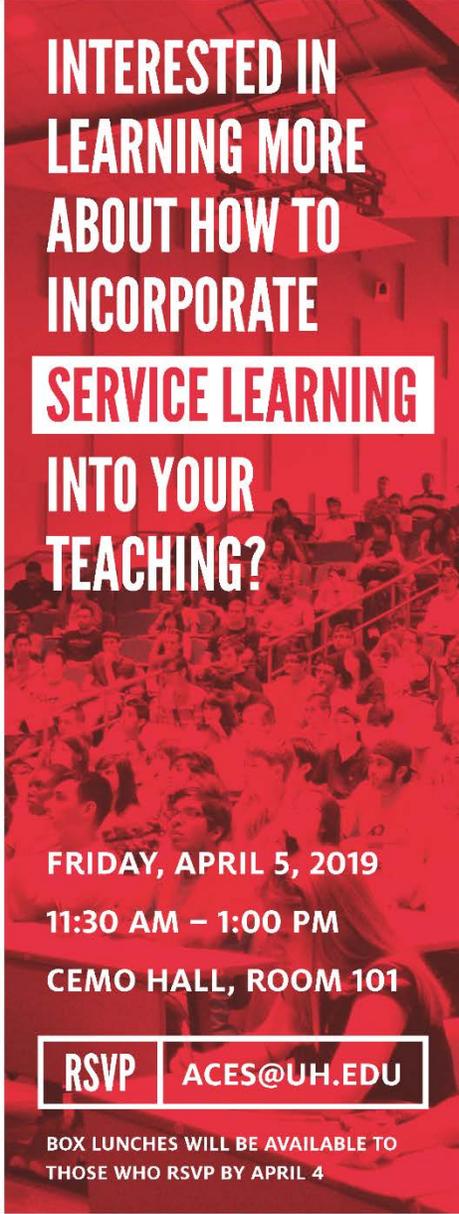


Smithsonian



# FACULTY OUTREACH

- Coffee, Cookies and CITE at Faculty Café
- Service Learning Workshop co-sponsored with ACES and SURE
- Faculty-Led Travel Workshop co-sponsored with Learning Abroad



**INTERESTED IN  
LEARNING MORE  
ABOUT HOW TO  
INCORPORATE  
SERVICE LEARNING  
INTO YOUR  
TEACHING?**

**FRIDAY, APRIL 5, 2019**  
**11:30 AM – 1:00 PM**  
**CEMO HALL, ROOM 101**

**RSVP** [ACES@UH.EDU](mailto:ACES@UH.EDU)

**BOX LUNCHES WILL BE AVAILABLE TO  
THOSE WHO RSVP BY APRIL 4**

ACES, CITE, and SURE™ are cosponsoring a workshop on **Service Learning**. Come learn about the resources and opportunities available for faculty interested in incorporating service learning in course work and co-curricular programs.

## SPEAKERS:



**Johnathan Schwartz**  
Associate Dean for Graduate Studies,  
College of Education  
Co-executive Director, ACES Institute



**Saleha Khumawala**  
Robert Grinaker Professor of Accounting and  
Founding Director, SURE™ Program, C.T. Bauer  
College of Business



**Tiffany Davis**  
M.Ed. Program Director, Educational Leadership  
and Policy Studies, College of Education



**Anne Dayton**  
Director, Cougar Initiative to Engage



**Ziad Qureshi**  
Assistant Professor of Architecture and  
Coordinator of the Advanced Spatial Design  
Research Group, Gerald D. Hines College of  
Architecture and Design



**Cristian Morosan**  
Associate Professor, Conrad N. Hilton College  
of Hotel and Restaurant Management

# NEXT STEPS

Goals for 2019-2020



# CITE GOALS



Increase preproposal submissions.



Grow outreach to students.



Increase number grants that will impact 100 or more students.

# CONTACT US



**ANNE DAYTON**

Director  
Cougar Initiative to Engage  
[adayton@uh.edu](mailto:adayton@uh.edu)



**FAN WU**

Assessment and Evaluation Analyst  
Cougar Initiative to Engage  
[fwu7@uh.edu](mailto:fwu7@uh.edu)