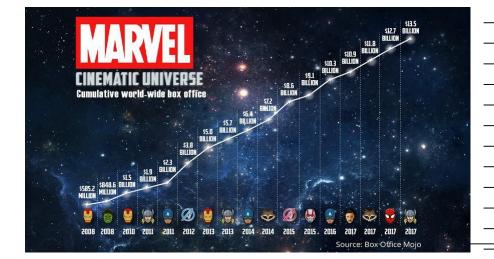
Try This: Turner's Graph of the Week

Analyze the graphs below and write a reflection on what you think the graphs are communicating to you. To guide you with your response, start with some observations.

- What is the topic of each graph?
- What does the x-axis represent? What does the y-axis represent?
- What are some observations that you can make based on the graph?
- What do you foresee happening in the next 10 years?

The Biggest Movie Franchises U.S. domestic box office revenue by movie franchise (in billion U.S. dollars)* James Bond Star Wars Batman Harry Potter Marvel (MCU)** 1963 James Bond Dr. No 2001 Harry Potter 1989 **Batman** 2008 Iron Man 1977 Star Wars Ep. IV: A New Hope and the Sorcerer's Stone \$6,0b \$5.0b \$4,0b \$3.2b \$2,0b 1980s 1990s 2000s 2010s cumulative inflation adjusted @ (i) = ** Marvel Cinematic Universe statista 🗹 @StatistaCharts Source: The Numbers



Questions to ask when reading graphs:

- Is there an upward or downward trend?
- Are there any sudden spikes in the graph?
- ➤ What is being compared in the graph?
- What prediction can I make for the future?
- What inferences can I make about the graph?