

# WELCOME!

## 2024 HEALTH POLICY CONFERENCE

CONSOLIDATION IN AN ERA OF POPULATION HEALTH AND VALUE-BASED CARE:  
IMPLICATIONS FOR EFFECTIVENESS, COSTS AND EQUITY

PRESENTED BY



Tilman J. Fertitta Family  
College of Medicine  
UNIVERSITY OF HOUSTON

Humana  
Integrated Health System Sciences  
**Institute**  
University of Houston

**Lola Adepoju, Ph.D., M.P.H**

**Director, Humana Integrated  
Health Sciences Institute**



## **Geronimo Bejarano, MPH (PhD candidate)**

### **Brown University**

- Geronimo Bejarano, MPH is a PhD student in the Department of Health Services, Policy, and Practice at Brown University. His areas of research and expertise are centered around the privatization and financialization of health care with a focus on private equity and Medicare Advantage. His work has been published in leading academic journals including BMJ and Cochrane and featured in Forbes, TIME, StatNews, and The Guardian. Before Brown University, Geronimo completed his MPH at the University of Texas Health Science Center.

### **Today's lecture and discussion:**

## **Evaluating Trends in Private Equity Ownership and Impacts on Health Outcomes, Costs and Quality**



**Robert Tyler Braun, PhD**

**Weill Cornell Medical College**

- At Weill Cornell Medical College Dr. Braun teaches in the Executive M.B.A./M.S. Healthcare Leadership program, a joint program by Cornell's Samuel Curtis Johnson Graduate School of Management and Weill Cornell Graduate School of Medical Sciences. Additionally, teaches and mentors students in Weill Cornell's Health Policy and Economics M.S. program and the M.D. program. Dr. Braun's research focuses on the organization of the health care system with a particular interest in the evolution of changes in the organization and financing of physician practices and providers of end-of-life and long-term care. Dr. Braun is principal investigator on several grants, from funders such as the National Institute on Aging and Arnold Ventures. Dr. Braun's team is in the process of examining physician and long-term care organization, financing, and behavior within the U.S. health delivery system.

**Today's Lecture and Discussion:**

**The Corporatization of Medicine: Implications for Patients and Providers**



**Ben King, Ph.D., M.P.H.,  
Clinical Assistant Professor,  
Health Systems and Population Health  
Sciences**



## Implications of consolidation on health care in the Houston area. What is happening locally?

### Panelists:

- **Dr. Mark Cone, MD, OB/Gyn**
  - Market President, Privia Health Gulf Coast Texas
- **Lindsay Botsford, MD, Family Medicine**
  - Regional Medical Director, Amazon One Medical
- **Cedric Dark, MD, Emergency Medicine**
  - Associate Professor, Baylor College of Medicine

### Moderator:

- **Ken Janda, JD**
  - Professor of Practice, Tilman J. Fertitta Family College of Medicine

## Vivian Ho, PhD

### Rice University

- Vivian Ho, Ph.D., is the James A. Baker III Institute Chair in Health Economics, a professor in the Department of Economics at Rice University, and a professor in the Department of Medicine at Baylor College of Medicine. Ho's research examines the effects of economic incentives and regulations on the quality and costs of health care. Her research is widely published in economics, medical and health services research journals. Ho's research has been funded by the National Institutes of Health (NIH), the Agency for Healthcare Research and Quality, the American Cancer Society and Arnold Ventures. Ho has served on the Board of Scientific Counselors for the National Center for Health Statistics, as well as on the NIH Health Services, Outcomes and Delivery study section. She was elected as a member of the National Academy of Medicine in 2020. Ho is also a founding board member of the American Society for Health Economists, a board member for Community Health Choice and a member of the Community Advisory Board at Blue Cross Blue Shield of Texas. Ho received her A.B. in economics from Harvard University, a graduate diploma in economics from The Australian National University and a Ph.D. in economics from Stanford University.

Today's lecture and discussion:

**Does Consolidation Lower Costs? Why Health Economists are So Excited about Provider Price Transparency**



## Small Group Discussions: Opportunity for Everyone to Participate *(Pick up lunch on the way to your room)*

Group	Question	Facilitators	Room
1	What are the key benefits and concerns from private equity's investments in health care and health care consolidation?	Paoli Ortez	2111
2	What is the potential for new value-based payment models to improve care and mitigate risks of consolidation?	Chavez Khan	2112
3	How should we assess the impact of consolidation on health equity?	McStay Velez	2113
4	What role should insurers and payers play in supporting and participating in provider consolidations? What is the potential for new value-based payment models to improve care and mitigate risks of consolidation?	Janda Hmaidan	2114
5	How does technology (telemedicine, improved EHRs, digital health applications) interact with and influence consolidation?	Tipton Fuentes	2001



**Winston Liaw M.D., M.P.H.  
Chair, Health Systems and  
Population Health Sciences**

