

**East End Community Working Group  
October 21, 2021  
10 – 11 am**

**NOTES**

**I. Welcome and Introductions**

See participant list on page 2. It was great to see everyone!

**II. Review/revise/approve purpose of the Community Working Group**

The group reviewed the meeting objectives and voted to approve the revised objectives (page 2).

**III. How will we accomplish the work?**

The group shared that we should identify “pain points” to lead to solutions. East End can be a big lab. We can review the research and identify priorities. There are many East End reports and needs assessments. Members agreed to share summaries of reports at November meeting:

- Complete Communities, Second Ward and Magnolia Park – Alicia Johnston
- El Centro Needs Assessment (in progress) – Marcie Mir
- East End Communities Coalition (in progress) – Patricia Cabrera
- Friends of Women’s Studies – Gloria Moreno

**IV. Who else should we invite?**

Suggestions included:

SER Jobs

Hispanic Health Coalition

Resident voice – Consider alternating meeting time to include residents. Gloria, Sidney and John are residents.

**V. Announcements**

**UHCM/HCA Lunch and Learn** – “Prophetic City: Tracking the Economic and Demographic Transformations through Forty Years of Houston Surveys.”

Dr. Steven Klineberg, Founding Director, Kinder Institute for Urban Research

November 9, 12-1 pm (You’ll receive an Outlook calendar invitation with Zoom link.)

**Dia de los Muertos** – October 30, 12-6 pm, Hidalgo Park

**East End Alliance** – November 20, 9:30 am, Harris County General Store, new HISD Superintendent is guest speaker

**Next Meeting** – November 18, 10 am

**Holiday Reception** – December 16, 5 – 7 pm at Finca Tres Robles (in plans, okay?)

Other suggestions were East End Backyard, Ben’s Den, Bohemeo’s.

**Objectives**

The East End Community Working Group will:

1. Mutually share information about community and COM programs and events
  - Engage students, faculty and staff in community events
  - Create a platform to share information
2. Prioritize and respond to Third Ward health needs
  - Utilize existing research and reports
  - Jointly respond to funding opportunities
  - Partner with community organizations on events
3. Advise and make recommendations to COM on programs and research, such as:
  - Healthy Connections, community health program
  - Admissions Committee
  - Standardized Patients
  - Health Commons Advisory Committee
  - Research Studies
4. Hold College of Medicine accountable for service to the community
  - Co-create accountability metrics
  - Provide feedback to COM metrics reports
  - Share research results

**Participants:**

D’Jomme Adia, AAMA  
Emily Adlparvar, UT Health School of Public Health  
Mike Andrade, BenefitU  
Dave Buck, UHCOM  
Patricia Cabrera, East End Communities Collaborative  
John Cisneros, Tejano Center  
Linda Civallero, UHCOM  
Peggy Goetz, ProSalud Houston  
Alicia Johnston, Humana  
Sidney Lacey, Lacey Newday Consulting  
Paul Landa, Community Family Centers  
Mirla Lopez, UHCOM  
Rosie Martinez  
Marcie Mir, El Centro de Corazon  
Gloria Moreno, East End Alliance  
Marco Oliver, UHCOM  
Debbie Ortiz, AAMA  
Patrick Rocha, AAMA