

U N I V E R S I T Y of  
**HOUSTON**  
COLLEGE OF MEDICINE

**East End Community Working Group**

**August 19, 2021**

**10 – 11 am**

NOTES

A. Welcome and Introductions

B. Check in: COVID and other health issues

- There are struggles to mandate vaccines for staff. In general, many people are waiting on family/friends' influence before they get vaccinated, or they are waiting until they get the virus. Misinformation is rampant. Recommendation from a loved one is a strong influencer. Abuela's were suggested as a strategy for Latinos.
- Memorial Hermann created a toolkit to address vaccine hesitancy, available in English, Spanish and Vietnamese, <https://memorialhermann.org/vaccine-resources>
- Harris County is offering \$100 gift card incentive for people receiving a first COVID vaccine by 8/31, [www.readyharris.org](http://www.readyharris.org)
- Super Saturday Vaccination Events, <https://houstonemergency.org/super-saturday-vaccination-day/>
- Find COVID Vaccines, <https://www.vaccines.gov/search/>
- CDC statement on booster shots, <https://www.hhs.gov/about/news/2021/08/18/joint-statement-hhs-public-health-and-medical-experts-covid-19-booster-shots.html>
- Dr. Matuk-Villazan, UH College of Medicine, COVID Vaccine Q&A, <https://www.youtube.com/watch?v=sOqA4MQLtUA>
- Question: What percent of the demographic (East End, Latino) has received vaccine?

Other Resources, Announcements

- AAMA is hiring a Community Health Worker/Outreach Specialist.
- AAMA hosts a Community Advisory Board Meeting on the third Wednesday each month.

C. Update on Healthy Connections program

- See slide presentation, attached.
- Community Health Worker position posted, [Job Description - Community Health Worker Intern, 1, 2, 3 \(College of Medicine\) \(STA007325\) \(taleo.net\)](#)
- We welcome your ideas for recruiting families for the Healthy Connections community health worker program, see attached flyer.

#### D. Meeting Input

- There is interest in pipeline (to health careers) opportunities for youth in East End. The Spring Branch Community Health Center Health Sciences Summer Camp was suggested as a model. UH College of Medicine participated.
- A calendar or repository of events was suggested to know what other groups are doing in the community.

#### Participants

Patricia Cabrera, East End Communities

Adriana Dibello, AAMA

Paul Landa, Community Family Centers

Marcie Mir, El Centro de Corazón

Blanca Nelly Saldaña, Tejano Center

Jo Sullivan, SPCA

Salud en Sus Manos, UT School of Public Health

Dave Buck, UHCOM

Linda Civallero, UHCOM

Jerome Crowder, UHCOM

Ashelyn Harnsberry, UHCOM Community Health Worker

Berenice Hernandez, UHCOM

Maria Mendoza, UHCOM Community Health Worker

Marco Oliver, UHCOM Community Health Worker

# Household-Centered Care

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Social Work

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# Healthy Connections

## Goals:

- Improve health outcomes
- Reduce health care costs
- Empower families
- Reduce community disparities



# What is Household-Centered Care?

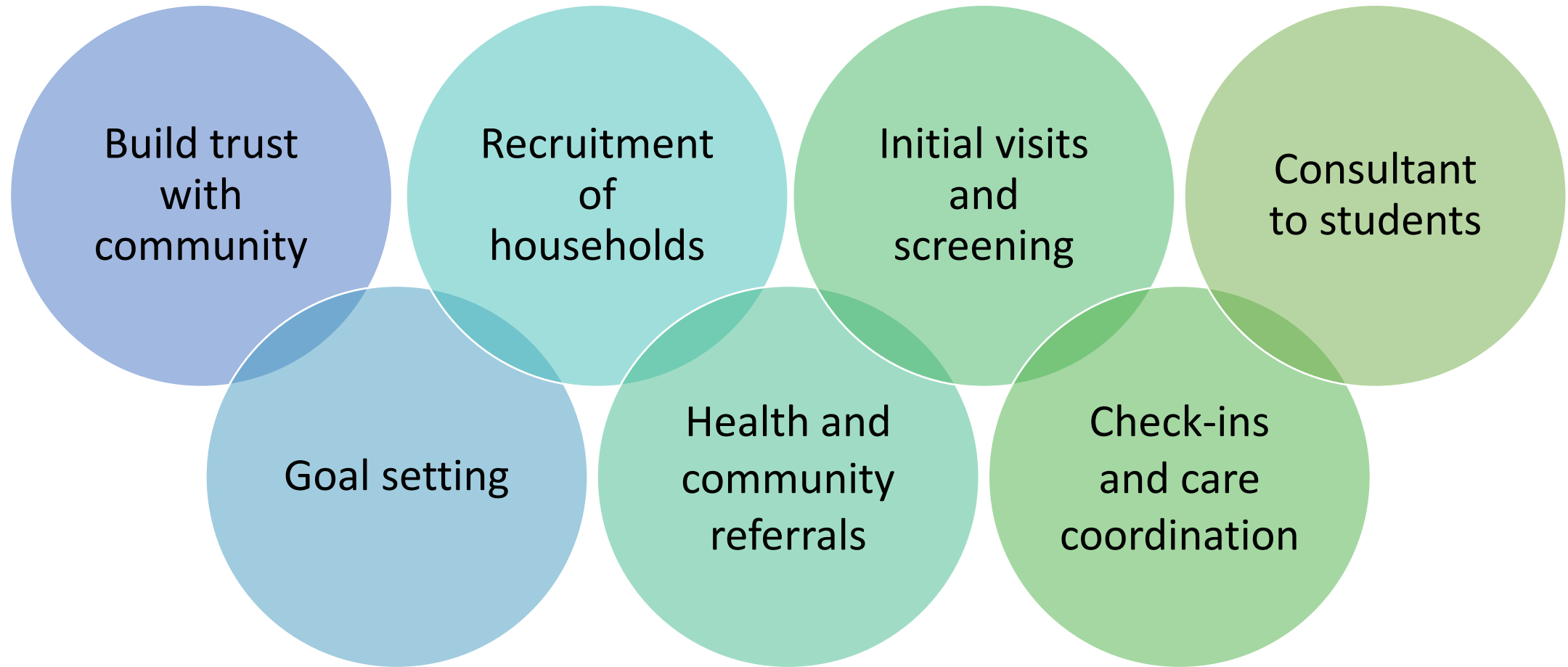
- Work with entire household to improve outcomes for all (Healthy Connections)
- Inter-disciplinary team in the home and community (CHW, students, faculty)
- Coordinate with other community partners



# Interprofessional Teams

- Community Health Workers
- Students
  - College of Nursing
  - College of Social Work
  - College of Medicine
- Faculty Members

# Healthy Connections – CHW Role





# Healthy Connections

58 Members

Third Ward - 30

East End – 28

Top Referrals:

- Health
- Food Assistance
- Housing





# CONEXIONES SALUDABLES



## Gratis Para Unir

Los miembros de la comunidad East End y ThirdWard pueden unirse a Conexiones Saludables un programa que proporciona información de salud, recursos comunitarios y ayuda a los miembros de la comunidad a identificar intereses, establecer y lograr metas personales y de salud.



## Consulte con un Promotor de Salud para:



- » Recursos
- » Identificación de metas
- » Asesoramiento de salud
- » Divulgación Comunitaria/Educación para la salud

Para obtener más información, contáctenos en [uhcomch@central.uh.edu](mailto:uhcomch@central.uh.edu) o 713-743-6422.

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# HEALTHY CONNECTIONS



## Free to Join

Houston East End and Third Ward community members can join Healthy Connections, a program that provides health information, community resources, and assists community members in identifying interests, establishing and accomplishing personal and health-related goals.



## Work with a Community Health Worker on:



- » Resources and Referrals
- » Goal Identification and Achievement
- » Health Assessments
- » Community Outreach/Health Education

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## Referrals:



[HealthyConnectionsInterestForm](#)



Email: [uhcomch@central.uh.edu](mailto:uhcomch@central.uh.edu)



Phone: 713-743-6422

# Questions/Suggestions



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