

UNIVERSITY of HOUSTON SYSTEM

Intellectual Property Use Permission Form

Thank you for your interest in the University of Houston System ("UH System").

1. Please fill out the following information to submit your request to use the UH System's marks, website or other communications materials.
2. The more information you can provide, the more quickly we can process your request.
3. Scan and email the request to license@central.uh.edu or fax to 713-743-0424. If faxing, it is recommended that you follow up with an email to license@central.uh.edu to make the approval team aware that you submitted a form.
4. The approval process may take up to 5 business days.

Name: _____

Date: _____

Company/Organization: _____

Phone: _____

Address: _____

E-mail: _____

I am interested in using the UH System properties identified below:

- Logotype (with university name spelled out)
- Logotype with College/Division/Department/Group identified: _____
- Interlocking UH Logo
- UH-Clear Lake Logo
- UH-Downtown logo
- UH-Victoria Logo
- Cougar Photographic Image
- UH System Website – URL: _____
- UH System Photo(s) – please name specific photo(s): _____
- UH System Video(s) – please name specific video(s): _____
- UH System Publication(s) – please name specific publication: _____
- Other - please explain: _____

If you are requesting a logo or logotype, which color(s) do you need?

- Full Color
- All black
- All white (a.k.a. reverse)

If you are requesting a logo or logotype, which file format(s) do you need?

- Jpeg
- Eps (vector)
- Web Optimized
- Other: _____

I plan to use this/these resource(s) for:

- Commercial purposes
- Non-commercial purposes

Note: any University of Houston System intellectual property that is used for commercial purposes is subject to a licensing fee. Please submit final artwork to the university's licensing company, Affinity Licensing at www.affinitylicensing.com or contact Wil Spires with Affinity Licensing at (336) 287-6753 or email at wil@affinitylicensing.com.

I plan to use this/these resource(s) in the following manner:

I plan to use this/these resource(s) to support the following programs:

I am working with _____ (UH System department/organization) in partnership on this project. My contact in that department/organization is _____.

Return this form to the following address for approval:

Division of University Marketing and
Communications 125 E. Cullen Building
Houston, TX 77204-2046

Approval is __ granted __ denied for limited use of the following University of Houston System resource(s):

for the following program and time period:

Division of University Marketing and Communications

Signature

Date

Name

Title

Note: Modification of this Form requires approval of OGC