



**Dr. Agnes Lee DeFranco**

Treasurer: International Council  
on Hotel, Restaurant and  
Institutional Education

Member: Certification Commission  
of the American Hotel and Motel  
Association

Author: *Cost Controls in the  
Hospitality Industry*, textbook

**Dr. Ronald A. Nykiel**

Founder: Global business strategy  
and marketing consulting firm

Consultant: Two United States  
Presidential Commissions

Author: *Marketing in the Hospitality  
Industry*, the leading text in the  
hospitality industry

**Dr. JeAnna L. Abbott**

Winner: ARA Marriott Contract  
Food Services Fellowship

Executive Director: National  
Association of Catering Executives,  
Catering Research Institute

Member: Academy of  
Hospitality Lawyers

Occupations: Authors,  
Consultants, Researchers, *Professors*,  
**University of Houston**

The goal of the University of Houston is quite simple. To bring the best minds and resources in the world to Houston. It's paying off. The university's Conrad N. Hilton College of Hotel and Restaurant Management is among the top programs both nationally and internationally and attracts the best students from across the country and around the world. Preparing them to become the next generation of owners and managers of hotels, resorts and restaurants. That is what makes a great university, a great university.

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