

Dr. R. Richardson Pettit

Expert: Investments, Capital Market Theory, Corporate Finance

Researcher: World's stock markets

Author: Six books and numerous articles

Dr. Arthur D. Warga Chief Consultant: Association for Investment Management and Research

Developer: Fixed Income training program for the World Bank

Author: Articles in 10 business and financial journals

Occupations:

Researcher, Developer, Authors, *Professors*, University of Houston

The goal of the University of Houston is quite simple. To bring the best minds and resources in the world to Houston. It's paying off. The Finance Department of the university's College of Business Administration is ranked among the top in the nation. That is what makes a great university, a great university.



This advertisement was prepared by McCann-Erickson Southwest, Inc.

Client: University of Houston **Job #**: 49UHG003

Ad #: 49UH3FINAHC Headline: "Dr. R. Richardson..." **Space:** 5 col x 8" b/w **Date:** March 21, 2000

Publication:

Houston Chronicle