University of Houston Learning Abroad Presents:

VIRTUAL INTERNSHIPS
LEARNING ABROAD VIRTUAL INTERNSHIPS

Summer Internships
• 8 or 12 week virtual internships

Semester Virtual Study + Intern
• Semester courses + for-credit internship

Affiliated Program Providers
• Global Experiences
• AIFS
• CEA
• USAC
• ISA
FIND A PROGRAM & GET CREDIT

- Create a traveler profile on ViaTRM & search
- Search our website & affiliated program websites
- Meet with an LA Advisor
- Get credit: The Course Equivalency Form Process
FEATURED PROGRAM:
GLOBAL EXPERIENCES
INTERNATIONAL
INTERNERSHIPS

GE VIRTUOVO
VIRTUAL INTERNATIONAL INTERNSHIPS
QUICK SNAPSHOT OF GLOBAL EXPERIENCES

- GoAbroad Top Online Program 2020
- Established in 2001
- One on one individualized programming & 24/7 support
- Extensive career & professional development
- Guaranteed internship in one of two career fields
- Robust social calendar and networking on location
- Virtual & In-Person Options
- Post-program professional development and ambassador opportunities
WHERE CAN YOU INTERN?

15 GLOBAL CITIES WORLDWIDE

- Barcelona
- Berlin
- Edinburgh
- Florence
- Galway
- London
- Madrid
- Milan
- New York City
- Paris
- Rome
- San José
- Sydney
- Washington D.C.
WHY DO A VIRTUAL INTERNSHIP?

- Build skills like digital literacy, cross-cultural communication, time management, etc.
- Flexibility to work and study from anywhere
- Intern with an international company - without the expense of moving abroad
- Learn about remote and intercultural office dynamics
- Build an international network
- Expand your worldview through global classes
- Boost your resume and career path
Maximizing outcomes for college students

- **100%**: Everyone
- **Top 30%**: Students with a degree
- **Top 15%**: University Degree + Work Experience
- **Top 1%**: University Degree + Work Experience + International Work Experience

Source: AAC&U LEAP Challenge
WHAT EMPLOYERS ARE LOOKING FOR

- Complex Problem Solving
- Critical Thinking
- Creativity
- People Management
- Coordinating with Others
- Emotional Intelligence
- Service Orientation
- Judgment & Decision Making
- Negotiation
- Cognitive Flexibility
HOW IT WORKS
APPLICATION & ENROLLMENT

Submit GE Virtuoso application online
Admissions Call with your Enrollment Manager
Discuss interests, background, coursework, experience, etc.
EM will review your application with our Placement Team
If accepted into the program:
- Intern is guaranteed an internship
- Intern enrolls into program with either deposit or full program fee
- Intern immediately starts working with Program Advisor and Career Coach
POST ENROLLMENT PROCESS

1. Accepted: Guaranteed Internship in your field
   - Confirmed Internship Confirmation

2. Professional Development
   - Professional Coaching Call
   - GALLUP Strengths Assessment
   - Welcome Call
   - Professional Document prep

3. Your Resume & Cover Letter are sent to the placement team on location

4. The placement team presents your profile to internships in line with your goals

5. Interview w/ Employer

6. The placement team presents your profile to internships in line with your goals
<table>
<thead>
<tr>
<th>Featured Career Fields for Virtual Business</th>
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</thead>
<tbody>
<tr>
<td>Business</td>
</tr>
<tr>
<td>Communications</td>
</tr>
<tr>
<td>Marketing</td>
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<tr>
<td>Environmental Research/Policy</td>
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<tr>
<td>Fashion Marketing</td>
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<tr>
<td>Graphic Design</td>
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<tr>
<td>IT/Computing</td>
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<tr>
<td>NGO/Nonprofit</td>
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</tbody>
</table>
PROGRAM DETAILS
# Dates & Fees

<table>
<thead>
<tr>
<th>Program Fee</th>
<th>June 1</th>
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</thead>
<tbody>
<tr>
<td>$1500  8-weeks</td>
<td>Enrollment deadline: May 7</td>
</tr>
<tr>
<td>$1800  12-weeks</td>
<td>June 14</td>
</tr>
<tr>
<td>$600   Optional Course fee</td>
<td>Enrollment deadline: May 14</td>
</tr>
<tr>
<td></td>
<td>June 28</td>
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<tr>
<td></td>
<td>Enrollment deadline: May 29</td>
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</tbody>
</table>
WHAT’S INCLUDED?

- Guaranteed remote internship with an international employer
- CliftonStrengths Online Assessment, Professional Coaching Call, Resume & Cover Letter Support
- Individual Program Advising
- Group Tutorial on Teleworking
- Virtual Welcome Orientation
- Internship Monitoring & Virtual Check-Ins
- Virtual Exit Orientation & Post-Program Debrief
ADDITIONAL FUNDING

- Scholarships - through GE, university, external scholarships
  - Benjamin A. Gilman Scholarship
    - Students who receive Pell Grants are eligible to apply for awards up to $5,000
  - International Education Scholarship (IES)
    - UH Scholarship through Learning Abroad
- Financial Aid - credit required

- GE Grants/Discounts (STACKABLE):
  - Pell:
    - $200 virtual
  - Gilman:
    - $200 virtual
  - Friend/Family Referral:
    - $100 virtual

Learning Abroad scholarships can apply to virtual programs!
NEED ACADEMIC CREDIT?

- Transfer credit through GE
- School of record is Fairfield University
- $600 per course
- Courses offered are:
  - GE298: International Internship (3 - 6 credits variable)
    - Global Experiences International Internship (3 Credits)
    - Global Experiences International Internship (6 Credits)
  - GE301: Global Workforce and Leadership (3 credit online course)
  - GE302: Intercultural Communications in the Global Workplace (3 credit online course)
STUDENT HIGHLIGHT
MEET: ESTEFANIA

Major: Psychology

Year: Senior

Internship rating: 10/10

Describe how you feel about having completed your virtual internship?:
"Sad that it's ending because I really enjoyed my internship but motivated because I accomplished a lot of things that I know will help me in the long run. I loved learning new skills throughout my internship. It showed me that I also want to do something within the business/marketing area. I learned that I shouldn't limit myself to just one profession and that I'm able to open my mind in doing various things."

Fun fact: She continued working for her employer after the program ended
**Company Description:**
Associació Be Artsy is a Barcelona based social impact organization aimed at improving the lives of local communities and minorities, with special emphasis on the human rights of women, girls and trans people and those issues that concern them most. Their aim is to work with minorities around the world to facilitate expression and communication by providing tools that will enable them to become their own agents of change and transformation.

**Task Descriptions:**
- Assisting in the communication campaign for funding the EDUFEM project 20/21.
- Organizing the communication campaign with community, and online for online events.
- Researching & prospecting charities for partnership with Be Artsy.
- Crowdfunding or finding grants in US 501(c) Canadian registered charity (T3010) and Australia tax deduction non profit, and aligned with the activity and philosophy of Be Artsy in order to create a collaborative network.
- Designing a social media strategy to increase our visibility and donors, especially in the US and Canada.
- Memo, technical, or grant writing and making graphs and infographics about the organization in a more visual way.
- Strategic Social Media Marketing
- Conducting an audit of our current social media presence and/or other current communication channel(s); developing and implementing strategies for improving our online presence and increasing engagement; creating a content calendar; usable social media and blog posts.
- Content development, including social posts, blog posts, LinkedIn articles, and website copy.
Questions?
Contact Katherine Adams, kadams@aifs.com
Let's Connect!
Add us on Social Media

facebook.com/globalexperiences1
@globalexperiences
@internabroad
username: GlobalExp