

NSSE 2019 Administration Summary

University of Houston

Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options

Included "group" variable(s) ^a	Yes	Identified students who completed BCSSE 2018 ^d	N/A
Identified an oversample ^b	No	Customized the report sample ^e	No
Updated to identify ineligible students ^c	No		

- a. Institutions had the option to include additional variables in the population file for oversampling or fopost hoc analyses. Up to five group variables were allowed. If formatting specifications were met, Group 1 can be used in the Report Builder.
- b. Institutions that did not census-administer to first-year and senior students had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
- d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.
- e. Institutions had the option to flag a subset of students for exclusion from reports, but all sample members were invited to complete the survey.

Survey Options

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

Administration features

Survey sample type	Census
Recruitment method	Email
Portal/LMS used ^a	Yes (3,125, 90%)
Incentive offered	Yes
Survey version	U.S. English
Institution logo used in survey	Yes
Mobile respondents ^b	317, 9%

Additional question sets and companion surveys

Topical module(s)	None
Consortium	None
BCSSE 2018	No
FSSE 2019	No

- a. Institutions that used their student portal or learning management system to recruit students are indicated by "Yes" followed by the number and percentage of respondents who used posted survey links.
- Number and percentage of students who responded with a smartphone or tablet. See the "operating system" variables in your SPSS data file for additional details.

Recruitment Messages

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

Message schedule

iviessage schedule	Cumulative response rate			
	Date	First-year	Senior	
Invitation	02/21/2019	13%	7%	
Reminder 1	03/13/2019	20%	11%	
Reminder 2	03/19/2019	21%	12%	
Reminder 3	03/27/2019	22%	13%	
Final reminder	04/02/2019	25%	16%	

Report Customization

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

Comparison groups for NSSE core survey reports

Group 1	Public Over 20K Enrl* (customized, N=54)
Group 2	Carnegie Class (customized, N=49)
Group 3	NSSE 2018 & 2019 (customized, N=834)

Comparison groups for additional question set report(s)

None selected