

### Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

#### Population file options

Included "group" variables <sup>a</sup>	No
Identified an oversample <sup>b</sup>	No
Updated to identify ineligible students <sup>c</sup>	No
Identified students who completed BCSSE 2014 <sup>d</sup>	BCSSE not administered

- a. Institutions had the option to include additional variables in their population files for oversampling or for their own *post hoc* analyses. Up to five "group" variables were allowed; If formatting specifications were met, Group 1 can be used in the Report Builder–Institution Version.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
- d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the *BCSSE-NSSE Combined Report*.

### Survey Options

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

#### Administration features

Sample type	Census
Recruitment method	Email
Incentive offered	No
Survey version	U.S. English
Institution logo used in survey	Yes

#### Additional question sets and companion surveys

Asked optional sexual orientation question	No
Topical module(s)	Academic Advising, Learning with Technology
Consortium	None
BCSSE 2014	No
FSSE 2015	No

### Recruitment Messages

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

#### Message schedule

	Date	Cumulative response rate	
		<i>First-year</i>	<i>Senior</i>
Invitation	02/17/2015	1%	2%
Reminder 1	02/25/2015	2%	3%
Reminder 2	03/05/2015	4%	5%
Reminder 3	03/11/2015	5%	6%
Final reminder	03/23/2015	7%	9%

### Report Customization

Your institution had the option to customize the comparison groups used in reports. The group selected for the *Snapshot* comparisons is identified with an asterisk.

#### Comparison groups for NSSE core survey reports

Group 1	Southwest Public* (default)
Group 2	Carnegie Class (default)
Group 3	NSSE 2014 & 2015 (default)

#### Comparison groups for additional question set report(s)

Topical Module: Academic Advising	Academic Advising (default)
Topical Module: Learning with Technology	Learning with Tech (default)

