

NSSE 2013 Administration Summary

University of Houston

Administration Summary

This report provides an overview of your survey administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

Population and Respondents

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions

,	First-year	Senior	
Submitted population	5,303	10,378	
Adjusted population ^a	4,674	6,516	
Survey sample ^b	4,674	6,516	
Total respondents ^b	429	681	
Full completions ^c	291	491	
Partial completions	138	190	
Partial completions	138	190	

- a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
- b. Targeted and locally administered oversamples were not included.
- c. Completed at least one demographic question after the core engagement items on the survey.

Response Rate and Sampling Error^a

	First-year			Senior				
		Public Over 20K				Public Over 20K		
	Univ of Houston	Enrl	Carnegie Class	NSSE 2013	Univ of Houston	Enrl	Carnegie Class	NSSE 2013
Response rate	9%	15%	17%	21%	10%	20%	23%	26%
Sampling error ^b	+/- 4.5%	+/- 0.6%	+/- 0.7%	+/- 0.2%	+/- 3.6%	+/- 0.4%	+/- 0.6%	+/- 0.2%

a. Comparison group response rate and sampling error are computed at the student level (i.e., they are not institution averages).

Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because women and full-time students are consistently overrepresented among respondents, NSSE weights results by gender and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2013 weights. For more information, see nsse.iub.edu/html/weighting.cfm

Representativeness	

resentativeness	First-	year	Senior		
	Respondent %	Population %	Respondent %	Population %	
Female	58	47	56	49	
Full-time	88	85	70	64	
First-time, first-year	74	66	N/A	N/A	
Race/ethnicity ^a					
Am. Indian or Alaska Native	0	0	0	0	
Asian	28	28	22	24	
Black or African American	10	15	11	12	
Hispanic or Latino	27	29	27	28	
Native Hawaiian/Other Pac. Isl.	0	1	0	0	
White	30	25	38	34	
Other	0	0	0	0	
Foreign or nonresident alien	0	0	0	0	
Two or more races/ethicities	0	0	0	0	
Unknown	5	3	0	1	

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file

Wei	Weighting First-year		Senior		
		Respondent %	Population %	Respondent %	Population %
	Full-time, female	51	41	41	33
	Full-time, male	37	44	30	31
	Part-time, female	7	6	16	16

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Part-time, male 5 9 14 20



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Administration Details

Population File

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

Population file options

Included "group" variables ^a	Yes
Identified an oversample b	No
Updated to identify ineligible students ^c	Yes
Identified students who completed BCSSE 2012	BCSSE not administered

- a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up to five "group" variables were allowed.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions were able to update their population file to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.

Survey Options

The options at right were available to customize the content of your NSSE survey, and to collect complementary data from companion surveys.

Administration features

Sample type	Census
Recruitment method	Email
Incentive offered	No
Survey version	U.S. English
Institution logo used in survey	Yes
Participated with state system	No

Additional items and companion surveys

Asked optional sexual orientation question	Yes
Topical module(s)	Academic Advising
Consortium	No
BCSSE 2012	No
FSSE 2013	No

Recruitment Messages

Students received up to five direct contacts. Your institution had the ability to customize recruitment messages for your campus.

Message schedule

	Cumulative response rate			
Date	First-year	Senior		
03/05/2013	2%	2%		
03/20/2013	4%	5%		
03/26/2013	6%	7%		
04/02/2013	7%	8%		
04/09/2013	9%	10%		
	03/05/2013 03/20/2013 03/26/2013 04/02/2013	Date First-year 03/05/2013 2% 03/20/2013 4% 03/26/2013 6% 04/02/2013 7%	Date First-year Senior 03/05/2013 2% 2% 03/20/2013 4% 5% 03/26/2013 6% 7% 04/02/2013 7% 8%	Date First-year Senior 03/05/2013 2% 2% 03/20/2013 4% 5% 03/26/2013 6% 7% 04/02/2013 7% 8%

Report Customization

Your institution had the option to customize the comparison groups used in reports.

Comparison groups for NSSE core survey reports

Group 1	Public Over 20K Enrl (customized)
Group 2	Carnegie Class (default)
Group 3	NSSE 2013 (default)

Comparison groups for additional item set report(s)

Topical Module: Academic Advising Academic Advising (default)