Economics of Social Enterprise

Join this course to:

− Learn about the nonprofit sector where, unlike conventional markets, firms do not aim to maximize profits, but their main goal is to create social value.

− Discuss charitable giving motives, fundraising strategies, impact investment, and new innovations in social entrepreneurship, such as microfinance and other successful types of development organizations.

− Learn and practice how to measure impact and evaluate a social enterprise.

− Learn how to create a social economy business plan for a nonprofit organization, how to write a report and efficiently present your results.

Register under:
ECON 4389 - Topics in Contemporary Economics II (Section 2)

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Pre-requisites: Junior standing recommended, or consent of instructor. Completion of MATH 1325 or higher, MATH 1342 or higher, and ECON 3332 is strongly recommended.

This course is strongly recommended for students who intend to apply for the Social Economy and Enterprise Academy Internship program.