Methodology of the Fourth Wave of the Hobby School Harvey Survey

The Hobby School of Public Affairs at the University of Houston conducted an online survey between December 22, 2021, and March 2, 2022. We collected responses from a representative sample of residents from Brazoria, Fort Bend, Harris and Montgomery counties aged 18 and above. In total, 1,000 individuals responded to our survey. Interviews were conducted in English and Spanish by Customer Research International (CRI), a survey research firm headquartered in San Marcos, Texas.

Respondents were matched to a sampling frame using demographic quotas for County, Age, Race, Gender and Education based on the 2019 data of the Census Bureau American Community Survey. Weights were applied for the sample to reflect the current share of Race, Sex, Age, and Education. The margin of error for the entire sample of 1,000 is +/- 3.1%. The margins of error for other sub-samples (e.g., counties, racial and ethnic groups) vary and exceed 3.1%. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

The technical files for Waves 1 through 3 of the Hobby School Harvey Survey can be found at: www.uh.edu/hobby/harvey