



NICOLE H. ROBINSON



Mrs. Robinson was welcomed to the City of Houston in 2007 by Houston's 60th Mayor, the Honorable Bill White to serve as the Director of the City's Digital Inclusion Initiative, WeCAN (Wireless Empowered Community Access Network), where she successfully launched the City's first initiative centered on bridging the digital divide. Operated under the City's Houston Public Library Department (HPL), WeCAN has a mission of enabling digital equities for Houston's underserved residents. As the first person to serve in this capacity, Mrs. Robinson developed and engaged strategic partnerships among business, philanthropic, education, health and nonprofit sectors to foster technology-based opportunities in support of this goal for the nation's fourth largest city. As Deputy Assistant Director, and member of the Library's Executive Leadership Team, Mrs. Robinson passionately leads and manages key, strategic initiatives and signature efforts in support of HPL's service priorities for literacy advancement, workforce development, and technology access and instruction for the seventh largest public library system. Under Mrs. Robinson's leadership, the City of Houston Public Library has been recognized locally and nationally for its innovation in these areas including being featured in The Aspen Institute's 2014 "Rising To the Challenge: Re-Envisioning Public Libraries" report, Urban Libraries Council Top Innovator Award, NATOA Community Broadband Wireless Network of the Year Award and Public Technology Institute's Technology Solutions Award. Other notable accomplishments includes securing over \$8.5M in private and federal grants in support of the City of Houston Public Library's literacy, workforce and digital inclusion initiatives during her tenure.

Prior to joining the City of Houston, Mrs. Robinson served as the Chief Operating Officer & Executive Director for the award winning non profit, The Technology Opportunity Institute (TTOI) and as Community Banking & Local Marketing Manager for Wells Fargo Bank. During her tenure at TTOI, Mrs. Robinson partnered with more than 80 organizations in Texas and California, including 50 Houston-based organizations, in support of technology based opportunities for underserved youth and adults. At, Wells Fargo Bank, Mrs. Robinson was responsible for supporting local marketing strategies for advertising, promotion, event marketing, community outreach and sponsorship activities for more than 400 retail offices and departments statewide.

A graduate of Leadership Houston and the City of Houston Leadership Institute Program, Mrs. Robinson is committed to making a difference in the lives of others and has been recognized for her professional and humanitarian achievements. Mrs. Robinson has affiliation in numerous leadership, charitable, community, and professional activities and organizations. An honors graduate, Mrs. Robinson holds a Bachelor of Fine Arts degree in Communications, with minors in business administration, marketing/management and public relations/promotions from Sam Houston State University and a Master's degree in Business Administration from the Cameron School of Business at the University of St. Thomas.



A native Houstonian, Mrs. Robinson is the wife of Corey and the proud mother of son, Cole William.

