

Michelle Bouchard - Bouchard & Associates

Michelle Bouchard is the principal partner in her own business strategy consulting firm where she deploys her 30-year history of developing, managing and scaling successful organizations with a specialty in non-profits and private/public partnerships.

In 2020, she stepped down from a thirteen-year stint as the President of HealthCorps.org, a national non-profit wellness educational program founded and chaired by Dr. Mehmet Oz . During her tenure there, the organization raised over \$70 million and impacted 2.5 million middle and high school students across 17 states and Washington, DC.

Prior to heading up HealthCorps, Ms. Bouchard served as Chief Financial Officer of Governors Island Preservation and Education Corporation (GIPEC), a public benefit corporation charged with the redevelopment of the former military base in New York Harbor. She was appointed to the position by the New York Governor Pataki and New York City Mayor Michael Bloomberg. At GIPEC, Ms. Bouchard oversaw \$35 million in operating funds and \$140 million in capital funds.

Ms. Bouchard also co-founded two not-for-profit theatres in New York City, The WorkShop Theater and the New Group, serving as the primary producer in both cases. In the corporate world, Ms. Bouchard served as special assistant to the Senior Vice President of Strategy and Business Development at Hoovers Online and the covert Director of Competitive Research for a historic real estate software consortium, the REALM.

In New York, Ms. Bouchard founded/and or served on the Boards of Directors of several not-for-profits, including the New York State Theatre Institute, Youth Counseling League, the National Green Schools Network and the Teddy Roosevelt Group.

She has received citations for her work at HealthCorps from the Texas Legislature, the California State Senate, the Clinton Global Initiative, the New York City Family Caregiver Coalition and the New York City Council. She has received a Log Cabin Republicans Image Award, as well as an Off-Off Broadway Review (OOBR) Award for Excellence in Theater Production. She was also chosen as a participant in the Joint Civilian Orientation Conference (JCOC) by the Office of the U.S. Secretary of Defense. She was a NYC Chamber of Commerce, 2017 Honoree for Annual Women's History Month.

She has testified in front of the U.S. Senate Health Education Labor and Pension Committee on behalf of national service and has extensive media experience including Oprah, 20/20, Discovery Health and Good Morning America. She was a columnist for the New York Resident and ran for New York City Council at the time of the 9/11 attacks. Ms. Bouchard graduated from Wellesley College ('84) with a BA in Political Science and undertook independent media studies at MIT with Ed Diamond. She is a Native Texan and the single mother of a 30-year-old son and 16- year-old daughter. She is a member of the DAR, the Daughters of the Cincinnati and the Jamestown Society and also serves on the Board of Directors for Be a Resource (BEAR) for Child Protective Services (CPS) of Harris County and as the Board President for Alta Arts in Gulfton.