

UNIVERSITY of HOUSTON

CONRAD N. HILTON COLLEGE

UNDERGRADUATE ELECTIVE COURSES SPRING 2022

Spring Regular Session

Jan 18 – May 12

Spring Session 2

Jan 18 – Feb 18

Spring Session 4

Feb 21 – Apr 1

Spring Session 6

Apr 4 – May 6

HRMA 2197 – EVENT IMPLEMENTATION *(Session 6)*

HRMA 2315 – INTRODUCTION TO SPA MANAGEMENT

HRMA 2356 – COMMUNICATION STRATEGIES FOR THE HOSPITALITY PROFESSIONAL

Course will satisfy HRM Speech Communication requirement

HRMA 2365 – TOURISM

HRMA 3197 – DIGITAL MARKETING IN THE HOSPITALITY INDUSTRY *(Session 2)*

HRMA 3197 – SHARING ECONOMY: AIRBNB, UBER AND MORE *(Session 4)*

HRMA 3327 – RESTAURANT LAYOUT AND DESIGN

HRMA 3335 – ALCOHOLIC BEVERAGE PRODUCTION *(Graduate Section Available)*

Must be at least 21 years of age

HRMA 3336 – BEVERAGE MANAGEMENT *(Graduate Section Available)*

HRMA 3345 – WINE APPRECIATION *(Graduate Section Available)*

Must be at least 21 years of age

HRMA 3346 – BEER APPRECIATION *(Graduate Section Available)*

Must be at least 21 years of age

HRMA 3349 – HOSPITALITY PURCHASING

HRMA 3364 – HOTEL SALES

HRMA 3372 – CONVENTION AND MEETING MANAGEMENT

HRMA 3384 – GOURMET NIGHT MANAGEMENT I

Must attain permission from Instructor, Reba Haskell (rehaskell@uh.edu) to enroll in this course

HRMA 3420 – FOODSERVICE OPERATIONS

HRMA 3440 – HOTEL OPERATIONS

HRMA 3445 – GLOBAL WINE IMMERSION

Must be at least 21 years of age

HRMA 4326 – CATERING MANAGEMENT

HRMA 4355 – EVENT ADMINISTRATION

HRMA 4361 – MARKETING STRATEGIES

HRMA 4372 – GLOBAL HOSPITALITY LEADERSHIP: ASIA COMMUNITY *(Graduate Section Available)*

HRMA 4384 – GOURMET NIGHT MANAGEMENT II

Must attain permission from Instructor, Reba Haskell (rehaskell@uh.edu) to enroll in this course

HRMA 4388 – MANAGING DIVERSITY IN THE HOSPITALITY INDUSTRY

HRMA 4397 – AIRLINE SERVICES MANAGEMENT ***

HRMA 4397 – CAREER FAIR MANAGEMENT *** *(Graduate Section Available)*

Must attain permission from Director of Career Development, Allison Hendricks (alhendricks2@uh.edu) to enroll in this course

HRMA 4397 – ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY *** *(Graduate Section Available)*

HRMA 4397 – SOCIAL & CULTURAL ISSUES IN THE HOSPITALITY INDUSTRY ***

These courses may be used to satisfy HRM Tracks of Study or HRM Electives – please see an HRM Academic Advisor for more information.

***Please note that courses with class number XX97 are temporary course numbers, meaning several courses may have the same course number. Please be sure to “View All” and select courses based on topic title.

Please consult the University of Houston Undergraduate Studies Catalog at www.uh.edu/academics/catalog or the Conrad N. Hilton College web page at www.hrm.uh.edu for course prerequisites and descriptions.

Note: Students without proper prerequisites for courses can be dropped at any time without regard to tuition refund. Please check course descriptions in the UH Undergraduate Studies Catalog for course prerequisites.

